

\$2.6 Million Goal: \$3 Million

86% of Goal

# Willy's Winter Flurry

Issue 2 of 12

## CURRENT

### ► Major Gift SWAT Team:

There are 19 gifts pending (including 3-4 gifts for the Snyder Campaign), and they are being actively cultivated.

19 Identified 7 Visited

### ► Snyder Foundation Challenge Gift Task Force:

There are 3-4 gifts that are pending. Paula spoke to the full Snyder board at the annual meeting/social gathering in November 2018. The week of February 4-8 we received both heritage and outright gifts (from out of state) totaling \$60,000. **(Total raised \$689,500)**

5 Identified 2 Visited

### ► Corporate Challenge Gift Task Force:

Lots of movement on this, including talks with Creekstone, Prairieland Partners, GE and all WED constituents. These conversations have been woven in with the event sponsorship meetings as well and many people are receptive to this. **(Total raised \$562,000)**

<30 Identified 2 Visited the week of 2/11-2-15 (more than 30 visited 4th Quarter 2018)

### ► Campaign Celebration Event Planning Committee:

The group headed up by Mary Jarvis met on February 12, 2019. They liked the idea of a celebration event at Island Park (the committee has already contacted the city to coordinate a date in June), and would be a family friendly, casual affair. There will possibly be a dance by some campaign volunteers too, including walkers. Their next meeting is March 4, 2019 at 5:30pm.

### ► William Newton Hospital Heritage Society:

In the past two weeks we received an out of state heritage gift for \$50,000. Both Cathy McClurg and Becky Long spoke with two prospective members of the committee, and they both said yes (Julie Minone and Jenny Herlocker). An estate gift was verbally pledged this week.

### ► Wall of Honor - Affinity Task Force:

This group discussed various ways of recognition including bricks, digital displays, etc. Danny will find contact information of past board of trustees members, and Diana will work with Business Office to get retired employee addresses.

## INTERIM

**Foundation and Corporate Foundation Task Force:** We are working with Nancy Carroll on setting a date to meet with Mabee Foundation in late April to update them on our progress and discuss Phase 2. We will be applying for grant assistance, for part of phase 2.

**Agricultural Community Task Force:** Greg Thompson & Annika met with Curtis Trecek on February 6: Curtis is willing to be an advocate for this, even offering to sell a gator at cost to us that we could raffle off (perhaps from May until October at the Gala); one other entity who has done so raised \$30,000. Curtis will be thinking of other ways that we could reach this sector. Curtis advised us to meet with Denise Noonan and the Extension office. Bruce is already in talks with Valley Co-Op.

**Community Marquis Event Planning Task Force:** This would be a myriad of activities, but one of them would be to have a play highlighting all of the community players from 1923 and on, who have helped create WNH as a pillar in the community. Greg Powers is a huge part of this, with his involvement in portraying William Newton. More TBD

**Winfield/Cowley County Natives Task Force:** Thanks to the leadership of Craig Duncan, an idea of forming a group to reach out to WNS classes has begun, and would be a great source of involvement/fundraising, etc. Other individuals who are possibly interested in helping are: Julie Thompson, Rodger Steffen, Sharon Stephenson, Gary Brewer. More TBD.

**Auxiliary Task Force:** We will be making regular reports to the Auxiliary at their monthly board meetings, and are in talks with two individuals to see if they might be interested in being co-chairs of this initiative.

**Broad-based Fundraising Planning Task Force:** This will be a future activity. More TBD

**Community Outreach Engagement Task Force:** This includes life enrichment seminars, workshops, etc. One idea that has been suggested is to have a panel of a CPA, attorney and a wealth manager to discuss Planned Giving, while highlighting the Heritage Society.

**WNH Awards and Recognitions Task Force:** We are looking into what awards WNH would be well-suited for, as the quality care offered here to patients warrants national attention. We are also researching AFP/AHP exposure as an article to promote steps of Campaign, etc.

**William Newton's 3rd Law:** *"For every action, there is an equal and opposite reaction."* -Sir Isaac Newton.

For Every action of each campaign volunteer -that means **you**- means action towards reaching the goal of \$3 million and helping others to be aware of all the great things going on at William Newton Hospital.

[wnhfoundation.org/2ndcentury](http://wnhfoundation.org/2ndcentury)

### SCC Updates/News:

- Thanks to Dared & Renee for hosting the mini retreat on Tuesday, February 12!