



THE SECOND CENTURY CAMPAIGN NEWSLETTER

Proud of our past, preparing for our future

Why we agreed to co-chair the William Newton Memorial Foundation Campaign

by Paula Radcliff and Steve McSpadden



PAULA RADCLIFF

In 1974, I married Kent Radcliff and moved from Wichita to a cattle ranch near Dexter. At that time, my husband as well

as his father, Byron, served on the Snyder Foundation Board. I was asked to serve on the Snyder Foundation Ladies Auxiliary. Our only fundraising project was operating a food booth at the Blue Grass Festival and the Cowley County Fair. I was President of the Auxiliary in 1978 and remained an active member until our Auxiliary booth was lost during a flood at the fairgrounds. My husband remained an active board member until his death in 2016.

Living on a cattle ranch with four children, ranch hands and an accident prone husband made me realize I would not

know how to respond to an emergency or injuries. It is a twenty minute drive to Winfield for medical care. I decided to enroll in the Emergency Medical Technician classes in 1980 at Cowley County Community College and received my certification in January of 1981. I served as a first responder in our area, joined the Winfield Area Emergency Medical Service Reserves and worked part time when needed. I served for twenty-five years and found it so rewarding to be a part of the WNH health care team.

In June of 2017, I was asked to serve on the Steering Committee to prepare for the strategy of the new campaign. I was honored to serve. During the course of those meetings, I became aware of the conservative growth of the hospital facility and the expanded services of health care offered over the forty-three years I have lived in Cowley County. I was aware of the services since I worked there but thought all rural hospitals were on the same path. WNH had the foresight many years ago to realize good medical care is the life-blood



Rural counties have a genuine need for quality medical care in order to maintain and grow their communities.

**GIVING TOTAL RAISED TO DATE
\$1,175,000**

Challenge Goal
\$5,000,000

TARGET GOAL
\$4,000,000

Minimum Goal
\$3,000,000

TOTAL TO DATE
\$1,175,000.00





of our community. They have continued to increase and improve the medical staff and upgrade the hospital facility.

The numbers of patients using WNH has greatly increased over the past ten years. Much of the growth includes Winfield, Cowley County residents and many patients from the adjacent counties. The numbers were enlightening.

Rural counties have a genuine need for quality medical care in order to maintain and grow their communities. The addition of a new Surgical Center and Emergency Room facilities will greatly enhance the quality of care given to our generation of patients as well as many which we have yet to meet.

I am excited, dedicated and honored to serve as Co-Chair of the Campaign.



**STEVE
MCSPADDEN**

My family has a long history of involvement with WNH: My grandfather, AY Wells, was a

surgeon at our hospital, I was born at WNH, my father retired from the hospital board at age 75 after 25 years of service, our three boys were born here and I am in my 16th year of service on the board. Through this long involvement I have seen and experienced first hand the many benefits and joys of our strong community hospital. Patients and their families are well served

without the burden of traveling to Wichita for cancer treatment, wound care including hyperbaric treatment, surgeries of many different types, emergency care is just minutes away, occupational therapy and many other inpatient and outpatient services are all performed by local caring people. In order to maintain and grow the services provided, substantial building improvements are badly needed. Examples include: an expanded surgical suite, space for a proposed cath lab and space for the constantly growing demand for emergency services.

Today community hospitals, including ours, have to remain focused daily to meet the economic challenges of providing quality comprehensive health care. Financial assistance is needed to offset the costs of these improvements. WNH has received no tax support for many years.

I have gladly agreed to serve as co-chair of the campaign to help insure that WNH will be well positioned going forward to continue serving the greater Winfield community in the years to come.

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DID YOU KNOW?

In 2016, there were...

- 1,014 acute admissions
- 1,296 surgeries
- 1,012 endoscopies
- 244 newborn deliveries
- 9,681 visits to the ER
- 3,068 home health visits
- 223 orthopedic surgeries
- 63 admissions to swing-beds
- 13,550 rural health clinic visits
- 42,624 other outpatient services

FROM 2013 TO 2016, WNH EXPERIENCED SIGNIFICANT INCREASES IN THE FOLLOWING SERVICE AREAS:

- Emergency Room visits up 25% ▲
- Hospital Admissions up 20% ▲
- Surgical Procedures up 14% ▲
- Outpatient Visits up 16% ▲
- Newborn Deliveries up 23% ▲

TO ACCOMMODATE THESE INCREASING DEMANDS, WE HAVE ADDED STAFF INCLUDING:

- 9 New Local Doctors ▲
- 4 New Visiting Specialists ▲



WELCOME ABOARD

Angela M. Meyer, MD and Daisy A. Matias, MD join William Newton Hospital



Dr. Meyer is a board certified Internal Medicine physician. She attended the University of Kansas School of Medicine. Her residency in internal medicine was at University of Kansas School of Medicine-Wichita.

Dr. Meyer most recently served as an occupational medicine physician for Promed Physician Services.



Board certified in general family medicine, Dr. Matias attended the Fatima College of Medicine in Valenzuela City, Philippines. She received her post-graduate education in Baytown, Texas at San Jacinto Methodist Hospital, where she also served as Chief Resident.

Practicing since 2009, Dr. Matias has cared for patients at INTEGRIS Medical Group: Family Physicians of the Plains in Enid, Oklahoma. She also managed inpatients admitted to INTEGRIS Bass Hospital and provided primary care to veterans in northwest Oklahoma at the VA community-based outpatient clinic.

Campaign Leadership Update

by Annika Morris



WNH's Second Century Campaign will be co-chaired by Steve McSpadden and Paul Radcliff. We appreciate their testimonies included in this Campaign Update. In addition, I would like to acknowledge the following individuals who have agreed to play a leadership role in our campaign:

- Dick Vaught, Special Advisor to the Campaign
- Craig Duncan, Special Advisor and Corporate Committee
- Diana Duncan, Chair of the Employee and Former Employee Campaign
- Bruce Schwyhart, Campaign Cabinet, Chair of the Major Gifts and Community Engagement Committee
- Dared Price and Becky Long, Co-Chairs of the Foundation Board Campaign
- Joan Cales, Co-Chair of the Board of Trustees Campaign
- Craig Thompson, Campaign Cabinet
- Julie Thompson, Community Outreach

Each committee is in the process of enlisting volunteers. In the next Campaign Update, we will list all of the volunteers enlisted to help our campaign. Volunteer leadership

is the key to a successful campaign not only for raising the necessary philanthropic support, but to assist our efforts to reinvigorate a common understanding that William Newton Hospital has always been a Hospital established by the community, for the community and through the philanthropic efforts of so many over the decades.

Thank you for everyone who has supported our campaign efforts through the campaign study interviews and focus groups, the steering committee and more. A special thanks to the Steering Committee who met over the summer and fall to finalize our campaign strategy.

Campaign Steering Committee:

- Gary Brewer
- Keith Wilson
- Mary Jarvis
- Bruce Schwayhart
- Joan Cales
- Dr. Daniel Miller
- Ann Richardson
- Craig Duncan
- Rodger Steffen
- Jill Long
- Keri Shimkus
- Steve McSpadden
- Tom Herlocker
- Paula Radcliff
- Greg Thompson



A note from Ben Quinton, CEO of WNH



We hope you enjoy this first edition of the Second Century Campaign 's Campaign Update.

This monthly newsletter will keep informed our volunteers and campaign leaders on a monthly basis. I welcome your thoughts and suggestions as we further develop this Update to keep you informed.

Thank you for all that you do for William Newton Hospital!

Shhhh! Can you keep a secret?

It's no secret that the word of WNH's campaign is gaining traction. So are we going public with our campaign? Or not!? Not just yet. As the Campaign Cabinet completes their work in December through March, additional leadership gifts will be factored into what becomes the campaign goal promoted in the public. But in the meantime, it's fine people are talking about the Campaign that's emerging.

In fact, we have many volunteers helping to create a bold plan to broadly promote the Hospital, its plans and the Campaign. Are goal is to be 'Public-Ready" by mid February with the goal of becoming more proactive from that point forward. In the meantime, feel free to acknowledge that a leadership team continues to be formed to ensure a successful campaign and that great things are taking place at WNH!

CAMPAIGN CABINET MEMBERS

- Steve McSpadden
- Paula Radcliff
- Bruce Schwyhart
- Craig Duncan
- Greg Thompson
- Tom Herlocker
- Dorothy Flottman
- Ben Quinton
- Debbie Hockenbury