

# FOUNDATION FORWARD

SUMMER 2023

## MESSAGE FROM THE DIRECTOR

You all, our donors, continue to support us in a myriad of ways, and we appreciate every single one of them and every single one of you. Just because it's summer doesn't mean we haven't been busy, so enjoy this jam-packed newsletter.



**Annika Morris**  
*WNHF Executive Director*

There are a couple of big events we want to make sure you can attend. The second Radcliff Lecture Series on Rural Health is coming up on August 30 where you will hear from Benjamin Anderson, the VP of the Rural Hospital Association. On September 7, make plans to join us at a meet & greet to welcome new providers. Finally, save the date for October 7 and join us at our 16th annual gala. You can find a save the date on page 3, or watch your emails soon for more info. Invitations will be mailed in August. This event is presented by Union State Bank and hosted at Behr Rafters. We have many other events coming up, so we hope to see you all soon.

## IN THIS EDITION

- + Speakers needed for Cowley County Fair live remote. Share your story, talk about the foundation, encourage others to give, etc.!
- + WNHF voted Best Non-Profit in Cowley County - pg. 2
- + Second Century Stewardship Award - pg. 2
- + Gala earns Emerald Award - pg. 2
- + Beats Go On updates - pg. 3
- + Save the Date: Gala 2023 is coming up on October 7 - pg. 3
- + Updates on philanthropic support (recent fundraisers, donations, & pick-me-ups) - pg. 4
- + Recap of recent events (Arbor Day fundraiser, 150th Celebration, Bass N' BBQ, and more!) - pg. 5-6

## LIVE REMOTE @ COWLEY COUNTY FAIR

Have you ever dreamed of being a local radio celebrity? Here's your chance. William Newton Hospital will be conducting a Live Remote with KSOK Radio at the Cowley County Fair. We are slated for Sunday evening, August 6 from 4pm to 10pm. We're seeking employees and friends of the hospital (including foundation donors) to be on air, live from the fairgrounds.

For each hour we are on the air, we'd like 2-3 individuals. You will have 3 minutes, interview style, to talk with a DJ. WNH receives 3 interviews per hour, close to each 15-minute segment. This gives us 18 opportunities to rock the airways with news and updates about the William Newton family.

If you'd like to talk about hospital happenings, scan the QR code or sign up at [www.signupgenius.com/go/5080A44ADA723AAFE3-cowley](http://www.signupgenius.com/go/5080A44ADA723AAFE3-cowley)  
Please help us share what's moving and shaking at WNH with Cowley County Fair goes!



## MARK YOUR CALENDARS

- August 2 | 12pm | Baden Square - **Rotary Club of Winfield - Dr. Christopher Morrissey, speaker**
- August 3 | 4pm | Winfield Chamber - **Downtown Doc Walks featuring WNH Rehab, sponsored by Strong Fitness**
- August 6 | 4pm-10pm | Winfield Fairgrounds - **Cowley County Fair/KSOK Live Remote**
- August 30 | 12pm-1:30pm | Pavilion Assembly Room - **Radcliff Lecture Series - Benjamin Anderson, speaker**
- September 7 | Evening | Winfield Country Club - **Provider Meet & Greet**
- October 7 | Evening | Behr Rafters - **16th Annual Gala: Denim & Diamonds**

### CONTACT US

**Annika** | [foundationdir@wnmh.org](mailto:foundationdir@wnmh.org) | 620.222.6276  
**Brittney** | [brittney.shaffer@wnmh.org](mailto:brittney.shaffer@wnmh.org) | 620.222.6275

Offices #226 & 228  
Located on the 2nd floor  
of William Newton Hospital

# NEWS & UPDATES...& AWARDS!

## WNHF NAMED BEST NON-PROFIT OF COWLEY COUNTY

Thank you to our foundation donors, supporters, and local healthcare advocates for naming the William Newton Healthcare Foundation the winner among non-profits in this year's Cowley CourierTraveler Readers' Choice Awards! Congratulations to all of our fellow non-profits and thank you for supporting our local community.

## ANDREAS FAMILY RECEIVES STEWARDSHIP AWARD



The latest Second Century Stewardship Award goes to the **Andreas family**! Initiated in 2019 in tandem with our Phase 1 capital campaign, the Second Century Stewardship Award is awarded to the individual(s) who have demonstrated commitment to our Second Century Campaign and furthering the progress of WNH through philanthropic giving.

In naming the Andreas family as the third recipient of this award, we celebrate their collective donation to Willy's Care Cab, a great added perk for patients and their families when visiting the hospital. Willy's Care Cab makes transport safer and easier, especially in the event of bad weather.

Willy's Care Cab is in addition to numerous other philanthropic initiatives they have done to support WNH, ranging from food for employees, to equipment needed for various departments, to involvement in hospital and foundation events and committees.

Thank you to the Andreas family for all that you do to support your local community hospital.

From left: WNH Director of Volunteer Services Cheryl Brock, David Andreas, Teri Spengler-Andreas, Eric Andreas, Alisyn Edwards, and Bradly Edwards. (Not pictured: Wanda Andreas)

## WNHF GALA AMONG EMERALD AWARD WINNERS



William Newton Hospital was recently recognized for excellence in public relations and marketing efforts by the Kansas Association of Health Care Communicators through its annual Emerald Awards competition.

The 2023 Emerald Awards, including 19 Emerald Awards and 17 Certificates of Merit, were presented at the KAHCC spring conference in Manhattan, Kan. Three marketing professionals from Tennessee, Nebraska, and Missouri with extensive experience in health care marketing evaluated entries for planning and research, implementation, cost-effectiveness, and results.

William Newton Hospital's **Sarah Johnson**, Director of Marketing, Strategy & Communications, and **Kylie Stamper**, Marketing Coordinator, represented the hospital at the awards banquet.

WNH was recognized among hospitals/health systems both large and small. Best in Show (awarded to WNH in 2019 and 2020) was awarded to the University of Kansas Health System, which has more than 100 locations and over 13,900 employees.

**William Newton Hospital submitted five entries and earned five Emerald Awards:**

- + **External Communications - Total Campaign:** "Welcome Dr. Rebekah Ross," WNH Marketing
- + **Special Events:** "Gala 2022: The Grand Affair," WNH Marketing & William Newton Healthcare Foundation
- + **Website:** "WNHcares.org Redesign 2022," WNH Marketing
- + **Small Budget, Big Results:** "COVID-19 Self-Test Kit Drive," WNH & Community Health Center in Cowley County
- + **Wildcard:** "Public Service Announcement: Dear Cowley County Citizens," Sarah Johnson, WNH & Cowley County health care entities

# BEATS GO ON

## BEATS GETS AN UPGRADE

WNH Marketing, foundation staff, and Beats co-chair **Mel Burnett** created a slogan for the Beats Go On initiative, which then prompted the desire for a new logo. The new logo can be seen to the right.

There have been so many wonderful events as a result of our Beats Committee and our philanthropic advocate, **Paula Radcliff**. Follow our foundation Facebook page to stay up to date on our beats activities. For upcoming events or more info on how to get involved, please visit our website at [www.wnhcares.org/beats](http://www.wnhcares.org/beats).

*Saving lives, one heartbeat at a time.*



### Events:

Dr. Beard will be visiting Moline in the next couple of months to share more about cardiovascular health, interventional cardiology, and services offered by William Newton Cardiology & our Cath Lab. Join us, or get in touch to see how we can bring a physician to your community.

### Become a Beat!:

What does 'becoming a Beat' look like? The answer: whatever you want it to look like! Join the Beats committee, advocate for rural healthcare, support Beats/foundation events, help share information at public events, or donate towards our current or future Beats initiatives. Contact the foundation offices to learn more.

# DENIM & Diamonds

## Save the Date

WILLIAM NEWTON HEALTHCARE FOUNDATION'S  
*16th Annual Gala*

OCTOBER 7, 2023 | BEHR RAFTERS



# PHILANTHROPIC SUPPORT

## THANKFUL THURSDAYS CONTINUE

Thankful Thursdays happen once a month. All hospital employees get a chance at winning a \$100 gift card to a business that supports the foundation. Most local businesses and some distant companies support the foundation by donating gift cards or items for our gala packages. Thankful Thursdays are made possible by an employee donor who wanted to make their gift more impactful for our employees. Thankful Thursdays started in November 2022 and will currently last through April 2024! Winners are posted monthly on our Facebook page.

## SILENT AUCTION SUCCESS

The foundation's summer silent auction in June raised a total of \$1,465 to support the foundation and hospital needs. WNH departments donated 12 baskets for employees and community members to bid on. The department with the highest selling basket(s) was the **Basement Belles** (marketing, education, & volunteer services). Their three baskets raised \$370 for the foundation. Thank you to all who donated items and bid on packages!

## HEALING BOO-BOOS WITH SMILES

The Talented Turtles of Lowell Elementary School collected Band-Aids as the focus of their Summer School Service Project this year. They decided that they wanted to help kids smile when they go to the doctor or to the hospital by donating these fun Band-Aids. The Band-Aids were delivered to our Med/Surg unit in early July and are already being put to good use.



## HAVE A SEAT

**Dr. Jared Dye**, an oral and maxillofacial surgeon from Hutchinson, donated an exam chair to our foot and ankle clinic and the team is thrilled! Donations to the foundation don't have to be monetary. The foundation can also take equipment donations, whether it's new chairs, office supplies, technology, or patient entertainment. Contact us to learn how you can make a difference at WNH!



## SUPPORT FOR THE FLOWER FAMILY

WNH employees and donors have been rallying behind Wound Care RN **Brandy Flower** and her family following her husband's recent cancer diagnosis and treatment. In late June, staff held a bake sale fundraiser, two jean days, and collected cash donations to support the Flower Family. WNH's contributions so far from these fundraisers totals \$1,559. Reach out to us to learn how you can join us in supporting the Flower Family!

Brandy recently sent a thank you note to staff and donors saying, "Thank you to each one who supported us during the fundraisers. We are truly grateful for all the kindness. Thank you to those who continue to pray for us. We appreciate everything. I am thankful that my WNH family is wonderful and caring. Thanks again, Brandy & Chad Flower"

## SWEET TREATS

One of our many thoughtful foundation board members likes to celebrate our employees by providing surprise cupcake deliveries. These special deliveries are very appreciated by WNH employees.

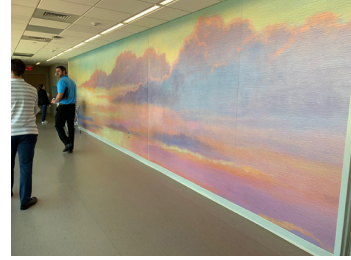
All employees, even the rural clinics, are surprised with this small but impactful token of appreciation. Most recently, employees were treated to cupcakes following quarterly employee forums, with cupcakes being made by WNH Director of Human Resources **Tiffany Shinneman**.



# FOUNDATION ROUNDUP

## VISIT TO PATTERSON HEALTH CENTER

Representatives from the WNH Board of Trustees, WNHF Board, WNH administration, and the WNHF director visited Patterson Health Center in Anthony, KS on April 14 to meet with their C-suite and other staff members. We ate lunch together, discussed shared wins and challenges, and received a tour of their beautiful facility. There will be multiple opportunities to collaborate. This partnership was established after meeting Patterson leaders at our inaugural Radcliff Lecture Series with Dr. Nancy Dickey earlier this year. Those from WNH and WNHF included **Joan Cales, Brian Barta, Taggart Wall, Dr. Todd Peters, and Annika Morris.**



## STUDENTS AWARDED HOSA SCHOLARSHIPS



The WNHF Board awarded five students from Winfield High School with \$750 each as part of the high school's HOSA/Future Health Professionals program. These application-based scholarships will help ensure they can continue working towards their dream of working in healthcare field someday! Lucky winners and great interviewees were **Hannah Selle, Callie Ledford, Jake Jewers, Savannah Tapia, Starnisha Griffin.** These students received their scholarships at a luncheon on April 25.

## QUALI-TREE CARE: ARBOR DAY FUNDRAISER

Spearheaded by the **WNHF staff, Joan Cales, Greg & Julie Thompson, and Dr. Sapna Shah-Haque,** the foundation hosted an Arbor Day fundraiser this spring to help purchase trees for the new parking lot south of the hospital. Donors raised \$3,000 and purchased 12 new trees which can be spotted lining the medians around the parking sections. This project is a partnership between our foundation staff, hospital maintenance staff, the City of Winfield, KS, Gottlob Lawn & Landscape, and our donors. Trees planted include Elm, Red Maple, Linden, Ginko, and Zelkova, which will provide shade and create a welcoming, refreshing environment as you enter the hospital campus. Our Willy's Waterers crew is also volunteering their time to help maintain the trees and keep the spaces looking sharp. Contact us to learn how you can join our watering team (& get a sweet t-shirt)!



## PUTTING THE HEART BACK INTO HEALTHCARE

The 6th annual Putting the HeART Back into Healthcare coloring contest this spring, in partnership with Winfield Arts & Humanities Council and USD 465, saw over 800 entries from Winfield students ages Pre-K through 6th grade. Thirteen winners and 40 honorable mentions were recognized at an art reception in May.

**Please join us in congratulating these young artists:**

### **Lowell Elementary School**

Brooklyn Robins | 1st Grade  
Marian Regier | 5th Grade  
Adrienne Phares | 5th Grade  
Easton Trecek | 4th Grade  
Elizabeth Laude | 5th Grade

### **Whittier Elementary School**

Olivia Owens | 1st Grade  
Ellie Voss | 2nd Grade  
Ariel Duncan | 5th Grade



### **Irving Elementary School**

Hadi Briles | Kindergarten  
Brie Martain | 1st Grade  
Emma Norris | 3rd Grade  
Kenzzi Guadalupe | 3rd Grade  
Isis Romero | 3rd Grade

# WINFIELD'S 150TH CELEBRATION

William Newton Hospital helped celebrate Winfield's 150th birthday in early June. Our Grand Parade entry celebrated the hospital approaching a century of quality local healthcare in Winfield. Titled "We Are William Newton," our float and accompanying vehicles highlighted our rich history and included the William Newton Hospital Auxiliary, established in 1933, and the William Newton Healthcare Foundation, established in 2007. Also featured were EagleMed LLC's dedicated ground unit, Willy's Care Cab, William Newton Rehabilitation Services, and William Newton Family Birthing Center.

The foundation and auxiliary also participated in the old fashioned carnival, joining forces to create a fishing game to help represent the new Bass N' BBQ event.



## BIKES, TRAINS, & AUTOMOBILES

The hospital hosted a new Bikes, Trains, & Automobiles event on June 16 in partnership with several local entities. As part of the Beats Go On Community Wellness Initiative's mission to save lives one heartbeat at a time, foundation staff were on hand to help spread awareness, preventing trauma and trips to the ER through community education surrounding bike safety, train/railway safety, and car seat checks/education.

- + Safe Kids Cowley County distributed 16 bike helmets (along with instructions on proper fitting)
- + Our car seat techs checked 5 car seats and distributed 2 seats
- + 3 kids and their parents took part in a bike ride with Walnut Valley Outpost and had an opportunity to see a train up close thanks to our Watco crew
- + Winfield Fire/EMS Department stopped by to help cool everyone off
- + AND we got to learn about the many things RISE Cowley, Winfield Public Library • Winfield, KS, and K-State Research and Extension - Cowley County can do for the communities we serve. Thank you to all involved!



## BASS N' BBQ

Our first annual Bass N' BBQ Fishing Tournament & BBQ Contest, in partnership with the City of Winfield, KS, raised over \$1,700 for the foundation in support of William Newton Hospital. Our team welcomed 15 boats (30 anglers), 4 BBQ teams, and 11 kids to the inaugural event, with several additional WNH staff and volunteers on hand.

Thank you to our sponsors, Jonathan Leeper - American Family Insurance, Graves Drug, Powder Valley, and Gottlob Lawn & Landscape, and our prize donors Bass Pro Shops, Anonymous, Rubbermaid, Shirley Black, and Christian Smith for your generous support. Plus, we're grateful to the WNH Auxiliary and Courtney Cowel Concessions for providing homemade treats and a mouthwatering lunch menu.



Last but not least, a big thank you goes to the City of Winfield and the Winfield City Lake staff for their support in creating this event, working through water level challenges, and being gracious partners every step of the way. Mark your calendars and plan to join us again next year on the 1st Saturday in May as we continue to make Bass N' BBQ bigger n' better!