

FOUNDATION FORWARD

SPRING 2023

GET TO KNOW: KARA GOFF, CFO

It's an exciting time for healthcare, and we are grateful to our foundation donors and supporters who advocate for the importance of access to quality healthcare for everyone. Please enjoy this newsletter filled with great updates from our partners and collaborators. Plus, we'd like to introduce you to our new Chief Financial Officer, **Kara Goff!** Kara stepped into the role in January, taking over for Brian Barta who was named Chief Executive Officer in December.

Kara began her career at WNH in May 2012 as a staff accountant. She was promoted to senior staff accountant and then controller in 2016. She has been serving in the interim CFO role since June. She grew up in Syracuse, KS and spent summers in Winfield with her grandparents. After graduating from Hutch Community College, she earned a bachelor's of business administration in finance from K-State, then spent 10 years in Kansas City in investment banking and trading. Kara moved to Winfield in 2011, and joined WNH after briefly working at American Family Insurance. As CFO, Kara oversees William Newton Healthcare Foundation and four other departments. In the coming months, she plans to focus on financial stability for the hospital by streamlining the revenue cycle and implementing strategies to increase revenues and decrease expenses. Kara lives in Winfield with her husband Erik and their two boys. She plays in the Trinity Lutheran Bell Choir and has been active with Soroptimists and Young Professionals of Cowley County.



Kara Goff
WNH Chief
Financial Officer

IN THIS EDITION

- + Remembering Tom Herlocker
- + Upcoming Events: Downtown Doc Walks, Bass N' BBQ, WNHF Gala
- + How you can help provide comfort and support for victims of sexual assault
- + Business sponsors needed for Downtown Doc Walks
- + Enjoy fishing? Got a famous BBQ recipe? Want a day out with your kids or grandkids? Sign up for Bass N' BBQ, a new fundraiser benefiting the William Newton Healthcare Foundation!
- + Photo recaps: Radcliff Lecture Series, Valentine's Day, CPR
- + Thank you for helping us keep our kids safe in school

REMEMBERING TOM HERLOCKER

We are deeply saddened by the passing of our devoted Hospital trustee and Foundation board member, **Tom Herlocker**, who passed away on Saturday, February 4.

Tom was appointed to the Board of Trustees in 1996. He served as chair in 2013 and 2018 and as vice chair in 2005, 2010, and 2022. During his tenure, he was also a loyal William Newton Healthcare Foundation supporter, serving on the Board of Directors for 10 years. In 2018, Tom was named the Union State Bank Healthcare Hero honoring community leaders in healthcare. Throughout Phase 1 of the Second Century Campaign, he served as a Campaign Sage along with Dorothy Flottman. For 26 years, Tom provided trustworthy guidance, leadership, and support to his local hospital. Everyone at WNH is profoundly grateful for his service to the healthcare community.



MARK YOUR CALENDARS

April 6 - **Downtown Doc Walks** (first Thursday of each month)

May 6 - **Bass N' BBQ**

October (date TBD) - **16th Annual Gala: Denim & Diamonds**

CONTACT US

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Offices #226 & 228
Located on the 2nd floor
of William Newton Hospital

NEWS & UPDATES

STOP STALKING: SUPPORT SA VICTIMS

In 2022, Emma Mayfield, pictured third from left, helped collect over \$300 plus in-kind donations for our SANE (Sexual Assault Nurse Examiner) program as part of her Stop Stalking pageant platform. International Junior Miss Kansas Jr. Teen Emma is gathering support once again by creating an Amazon list of common items needed by survivors of sexual assault. Help Emma, and local women, men, and children, by purchasing items here:

AMAZON LIST (click to view): https://www.amazon.com/hz/wishlist/ls/UI8KDNL45J7X?ref_=wl_share&fclid=IwAR3LTIA815ye9W4QmXZBmwlp2Brm0pVEI5jyLr86W5vO-GdKAR8wKVUA4XA

The Sexual Assault Nurse Examiner (SANE) program at WNH is a community-based coordinated response to child and adult victims of sexual assault. To learn more about SANE, visit: <https://www.wnhcares.org/services/sane>



DOWNTOWN DOC WALKS

The weather is warming up...ready to be more active? Start with a leisurely walk around Downtown Winfield with some of your favorite people! Downtown Doc Walks, hosted by William Newton Hospital, Winfield Area Chamber of Commerce, William Newton Healthcare Foundation/Beats Go On, and RISE Cowley, takes place the first Thursday of each month at 4pm. Participants meet at the chamber office and walk one mile with a stop for snacks and refreshments sponsored by a local business.

We are also seeking sponsors for the second half of 2023! Promote health & well-being, help address community health needs, engage with the community, and generate awareness for your business.

April 6 – Dr. K. Daniel Miller & Family Wealth Management

June 1 – Angela Johnson, APRN & **Sponsor Open**

August 3 – **OPEN**

October 5 – Albright Realty & **Provider Open**

December 7 – **OPEN**

May 4 – Dr. Sapna Shah-Haque & JP Long

July 6 – **OPEN**

September 7 – **OPEN**

November 2 – Dr. Patrick Bloedel & **Sponsor Open**

There is no fee to sponsor a walk. Your commitment includes (1) providing a healthy drink & snack and (2) helping co-market the event through existing channels such as social media. A flag will be placed outside the sponsor's location on the day of the event, identifying the business as a stop on the walk. Participants will spend 5-10 minutes at the sponsor's location before returning to the Chamber.

Contact Sarah Johnson at William Newton Hospital to reserve your spot: 620-222-6262 or sarah.johnson@wnmh.org

INTRODUCING BASS N' BBQ

The William Newton Healthcare Foundation is excited to announce a new fundraising event for 2023 - Bass N' BBQ! The new event will feature a full-scale fishing tournament, a BBQ contest, and a kids' fishing derby. Funds raised at the event will benefit the foundation and William Newton Hospital. This annual event will take the place of the Wine-O Trail Run following the closure of Wheat State Wine, Co. See the flyer on page 5, or visit bit.ly/BASSNBBQ to sign up!

RURAL VISITS

Dr. Christopher Morrissey and **Dr. Ryan Beard** are visiting a few of our rural communities this spring to share about their services and connect with staff and patients at WNH's rural clinics. If you'd like to schedule a visit in your town, contact the foundation office!

PHOTO RECAPS

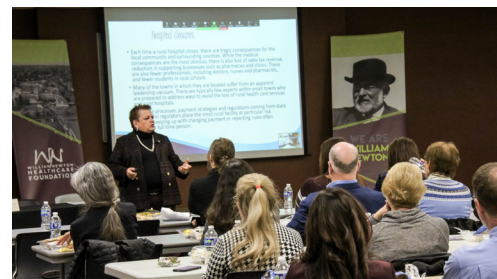
The foundation has been busy since our last newsletter! Since September 2022, we have hosted our annual gala (which raised a record \$76,683 for the hospital), a grand re-opening for the new H. L. Snyder Medical Foundation Surgery Center, a few employee recognition days/treat deliveries, school visits, and more. We have also welcomed a new CEO, CFO, and new staff members in several different departments. To stay up to date with all these happenings, be sure to follow our Facebook pages or the hospital's Instagram @wnhcares. Below are just a few of our celebrations over the past couple of months.

RADCLIFF LECTURE SERIES ON RURAL HEALTH

The inaugural session of the Radcliff Lecture Series on Rural Health took place on February 2 in Winfield and February 3 in Sedan. Attendees explored the challenges, perks, and next steps of supporting our rural communities. Dr. Nancy W. Dickey, executive director of the Center for Optimizing Rural Health (CORH), spoke on the importance of different entities working together to bolster access to health and wellness resources in rural areas.

The Radcliff Lecture Series on Rural Health is made possible through generous funding from **Paula Radcliff** and local donors. Paula is co-chair of the Beats Go On initiative aimed at providing wellness education and fostering collaborative partnership throughout our service area and strongly believes in supporting and ensuring healthcare excellence in our communities.

Thank you to **Rodger & Marcie Steffen** for providing the lunch in Winfield and to **Paula Radcliff** for supplying refreshments in Sedan.



VALENTINE'S DAY ROSES

The foundation hosted a rose fundraiser for Valentine's Day, giving people an opportunity to buy a rose or two and send it with a nice message to their friends and loved ones. Roses were delivered personally by Mr. Willy Beat, making stops at the hospital campus, local schools, and several area businesses.

To no surprise, our donors *rose* to the occasion! With all of the flowers being donated by **Rob & Yolly Fields**, the sale raised \$610 for the foundation which will benefit William Newton Hospital. Plus, a V-day prize raffle for WNH employees, including a treehouse stay and other goodies, raised an additional \$210.

Thank you to Rob & Yolly for your help in providing the flowers, making deliveries, and all you do to support our hospital!



COMMUNITY LIFESAVERS

On Friday, February 10, William Newton Hospital, USD 465 - Winfield, and Winfield Fire/EMS Department, hosted a free community-wide CPR (cardiopulmonary resuscitation) certification event at Baden Square in Winfield.

Between two sessions, 74 healthcare professionals and community members had an opportunity to learn the basics of adult CPR, infant CPR, and AED operation. At the end of each session, guests took the AHA basic life support test, which, if passed, provides certification through the American Heart Association - CPR & First Aid. The ages of the participants ranged from 16 to 80+. Thirteen instructors and 30+ manikins were provided by WNH, USD 465, Winfield Fire/EMS, Udall Fire, and Cowley College EMS Education.

This CPR event is among the programs implemented by the William Newton Healthcare Foundation's Beats Go On community wellness initiative aimed at providing wellness education, fostering collaborative partnerships, and bringing awareness to the power of the bystander in rural health outcomes. Other programs hosted by the Beats Go On program include Project ADAM (AED education and operation) and Stop the Bleed (trauma response), which are being implemented in area schools and businesses. Thanks to our community partners, we are excited to announce another free community-wide CPR class on February 2 & 3, 2024. Mark your calendars and plan to join us at any of our classes to learn these life-saving skills!

If you missed this free training session, William Newton Hospital offers monthly CPR classes for a \$30 class fee. See upcoming classes and register at wnhcares.org/cpr.



EMERGENCY BUCKETS - THANK YOU!

In light of the recent school shooting in Nashville, we want to thank our staff, donors, volunteers, and supporters on behalf of USD 465 for helping us provide emergency preparedness buckets for classrooms in Winfield and surrounding communities. This project was hosted by the USD 465 Community Health & Safety Coalition with a goal of providing 165 buckets that will be filled with supplies to be used in times of immediate disaster response such as active shooter situations, severe weather, or other trauma/shelter-in-place events. We are excited to share that the project is now fully-funded!

William Newton Healthcare Foundation and the Beats Go On program are proud to partner with the Community Health & Safety Coalition to help provide funding for these buckets. While we hope they never have to be used, we find a small bit of comfort knowing they are available if needed.



BASS N BBQ

benefitting the William Newton Healthcare Foundation

SATURDAY, MAY 6, 2023

WINFIELD CITY LAKE, ZONE 2

FISHING TOURNAMENT

\$150 PER BOAT (2 ANGLERS)

6am - 2pm

Payouts: 1st - \$500 | 2nd - \$300 | 3rd - Prize Package

**BIGGEST FISH
SIDE POT**

\$30 entry

Payout based on entries

BBQ CONTEST

\$150 PER TEAM

12pm - 1pm

Payouts: 1st - \$500 | 2nd - \$300



KIDS' FISHING DERBY

\$15 PER CHILD (12 & UNDER)

9:30am - 11am

Prizes: 1st - \$30 | 2nd - \$25 | 3rd - \$20



REGISTRATION

VISIT [BIT.LY/BASSNBBQ](https://bit.ly/BASSNBBQ)

REGISTRATION ENDS MAY 1

REGISTER BY
APRIL 1 TO
GUARANTEE
YOUR SHIRT
ON EVENT
DAY.

BENEFITING:



HOSTED BY:

