FOUNDATION FORWARD APRIL/MAY/JUNE 2022

MESSAGE FROM THE CEO



Ben Quinton WNH CEO

There's a lot happening at William Newton Hospital so we want to take this opportunity to make sure all of our donors are informed with the most accurate, up-to-date information. Thank you for your continued support of your local community hospital!

+ **Parking Lot Celebration** – Mark your calendar for the Concrete & Cold Treats parking lot celebration coming up on June 30. Upgrades

to the south gravel lot at 6th & Cherry are underway thanks to an anonymous donation. The \$375,000 gift covers new lighting, signage, and a concrete surface. The hospital and foundation have been working with the City of Winfield, Conco Construction, and Agora Architecture to complete the project. Electrical work has already begun, with goal to complete the entire project by late summer. I invite you to come share in this good news! There will be Freddy's Frozen Custard for everyone! + **Home Health Closing** - Earlier this month, the home health team and administrative team, along with feedback from the WNH Board of Trustees, made the tough decision to cease operations after 41 years of service to Cowley and surrounding counties due to a severe staffing shortage across the nation.

Although the doors are closing at William Newton Home Health, I am happy to report all remaining staff members will remain with William Newton Hospital in some capacity, with some even taking leadership roles within the organization.

Thank you to our home health team and all involved in building the service up to be the Best of Cowley County. Our patients have been extremely blessed to have had you care for them.

+ Lab Update – On May 31, William Newton Hospital resumed emergency release blood product administration and subsequently all surgeries, labor & delivery, and c-sections! WNH has also entered into a new relationship with Kansas Pathology Consultants out of Wichita working with Dr. Megan Redelman and Dr. Ward Newcomb. In addition, Brenda Brown joined William Newton Hospital on June 13 as Blood Bank Supervisor. We are well on our way towards full operation of the lab. Please be patient with our lab and nursing staff, and all other team members, as we continue to make progress.

IN THIS ISSUE:

NEWS & UPDATES

- + Welcoming Dr. Ross and our brand new Udall Family Care clinic to the WNH Family!
- + 12 years of the beautiful garden in front of our main building
- + How you can help WNH tackle the critical staffing shortage

DONATION RECOGNITIONS

+ Anonymous Donor, Shirley Jester, Eric & Wanda Andreas, Union State Bank, & RCB Bank.

RECAP | APRIL - JUNE

- + Junebug Jog & Ride/Wine-O Trail Run
- + Visit from State Treasurer Lynn Rogers
- + Healthcare Appreciation Week
- + Paint Your HeART Out
- + Hospital Week
- + Putting the HeART Back into Healthcare
- + Rob Fields Retirement Celebration
- + Auxiliary Banquet
- + WNH Wins Emerald Awards

MARK YOUR CALENDARS

June 25 - Play for Paramedics Cornhole Tournament. *Page 8*

June 30 - **Concrete & Cold Treats**. Join us for a quick groundbreaking event for our new parking lot! All donors and WNH employees are invited. *Page 9*

July 14-**COVID-19 Self Test Distribution Day**. Stop by the Physicians Pavilion to pick up a free self test and/or free N95 masks for you and your family. *Page 10*

WILLIAM NEWTON HEALTHCARE FOUNDATION

CONTACT US

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Offices #226 & 228 Located on the 2nd floor of William Newton Hospital

NEWS & UPDATES STAFF RECRUITMENT FUND



Tiffany Shinneman

The country as a whole is experiencing a clinical staffing shortage but how has this affected our hometown hospital? WNH employs on average, 350-365 clinical and non-clinical staff. To date, we currently have 330 employees on staff and of those 330, 169 are clinical staff just within the hospital. 97 of these clinical staff are made up of nurses or nurse supporting staff and WNH currently has 70 nurses that provide direct patient care within the ER, ICU, Med/ Surg, Labor & Delivery, Surgery/Recovery and Outpatient Care. Although this number may seem adequate, we currently have 15 RN openings within these departments. Recruiting nurses has been exceptionally challenging throughout the pandemic due to the demand and overpriced recruitment agencies enticing nurses to leave their employer to receive increased

compensation as a travel nurse. WNH is competing with surrounding hospitals to recruit nurses but the competition is fierce. Some hospitals are offering \$20,000 sign-on bonuses and increased salaries.

To continue to provide exceptional quality care for all of our patients at WNH we need to continue to recruit exceptional staff! With the Foundation and our dedicated donors' help, we can continue to recruit these types of individuals during these challenging times. The Foundation has agreed to open up a fund specifically for staff recruitment, much like for physician recruitment. These donations would be used to recruit WNH clinical staff by offering sign-on bonuses to help us remain competitive within the market. If you are interested in contributing to this fund, please contact the foundation office at 620-222-6275. If you have any further questions regarding staffing, please feel free to contact me at tiffany.shinneman@wnmh.org or 620-222-6217. Thank you for all that you do for our community and our hospital. - Tiffany Shinneman, Director of Human Resources

WILLIAM NEWTON FAMILY CARE - UDALL

Our brand new rural health clinic opened June 6 in Udall! The clinic is part of the new Udall City Library/Wellness Center, which features the clinic, a community fitness center, and a public library. The community celebrated the official opening of these three businesses with a ribbon-cutting, building tours, and refreshments. Thank you to City of Udall mayor **Kenneth Ault** and the Udall city council for the warm welcome and for inviting us to be part of your community!

The Udall clinic, with provider **Sarah Muret**, APRN, is now open on Monday mornings and Wednesday afternoons. Call 620-221-4000 to schedule your appointment. Sarah and the clinic staff are so excited to welcome the Udall community to the WNH family!



Sarah Muret, APRN





NANCY BENDER MEMORIAL GARDEN | A NOTE FROM ANGELA SHEAR

It's the 12th anniversary since I started the memorial garden in front of William Newton Memorial Hospital.

In 2010 I wanted to do something as a donation of a tribute to my mother, **Nancy Bender Roark**, a nurse who worked at the hospital for 25+ years and loved to garden. I have heard so many stories of people who encountered her in the ER and are thankful for her care and devotion. There were so many memorable nurses & aides I knew from her time at WNMH...women and men I admired and so thankful for their expertise and dedication. I have now donated this memorial garden as a tribute to all nurses and aides past, present, and future.

In the beginning I had help from my friend **Kathy Johnson** to help me design my vision of the garden. I wanted something a little unique and different, not just your typical everyday flowers. I used holey rocks, sedums, succulents, rarely seen flowers, and at one point there was a corkscrew walking stick tree in one corner. It took me a few years to figure out what worked and what didn't work as the garden is in full sun and not extremely deep. I needed to make

sure the plants were drought hardy. I also have had to deal with plants that someone loved, dug up, and stole so I made sure I didn't put those kind back in there.

When spring comes the garden is a new slate, the garden changes a little each year as I use perennials and annuals that are proven to flourish or a new plant I want to try. I have a few friends that help me with planting new plants or pulling weeds. Patients/ visitors have also stopped to play in the dirt, talk, and occasionally I have had someone donate to the cost of plants over the years. This is my donation to the hospital and visitors, to provide a small beautiful area to sit and relax.

I hope this little garden continues to provide a colorful spot in the landscape of the hospital for years to come.

- Angela Shear

Angela has spent \$280 on plants this year, with an additional \$40 from former WNH employee **Sharon Drake**, for a total of \$320. In total, Angela has put a total of \$3,525 into the garden. If you'd like to help fund the memorial garden, contact the foundation office. A fund has been setup specifically for the future of the garden at WNH.

WELCOME, DR. REBEKAH ROSS!



Please join us in welcoming **Dr. Rebekah Ross** to our team! Dr. Ross attended medical school at the University of Texas at Dallas Southwestern Medical School and completed her residency at the University of Texas at Houston Health Science Center. She is board certified by the American Board of Obstetrics and Gynecology. Dr. Ross will be an active medical staff member at WNH, joining Sunflower Ob-Gyn.

Dr. Rebekah Ross She began assisting **Drs. Miller & Moore** in surgeries on last week and is now also seeing patients in clinic. Currently, there is no female board certified Ob-Gyn practicing in Cowley, Sumner, Chautauqua, or Elk counties. We welcome Dr. Ross to our community to help meet the needs and preferences of women in our service area.

We will be hosting a physician meet & greet in the early fall to give an opportunity for our community to meet Dr. Ross in person. Stay tuned for more info!





THANKFUL THURSDAYS

Lori Snider was one of our Thankful Thursday winners this year. She picked a \$100 gift certificate to El Maguey and used it to take her family out to eat. Thank you, Lori, for sharing, and for all you do for WNH!



DONOR RECOGNITIONS

SHIRLEY JESTER

Shirley donated \$100 in chamber bucks to go towards a deserving employee. We put all employees in a random drawing to win the \$100, and the lucky winner was our business office director, **Taylor Stonerock**! Congrats, Taylor, and thank you for the kind gesture, Shirley!



ERIC & WANDA ANDREAS

Eric and Wanda provided several trays of cookies for our nursing staff to help recognize their work at WNH. Thank you for caring for our team, Eric and Wanda! The nurses appreciated the sweet treat!



ANONYMOUS DONOR

An **anonymous donor** gave a \$500 donation, with a specific request that it go to 2East nurses in recognition of the care they received during a recent stay. All nursing staff on 2East received or will receive \$25 gift cards to Dillons. Thank you to the anonymous donor and to all our nursing staff for your dedication to WNH!



CORPORATE PARTNERSHIPS



Thank you to both banks for your generous multiyear commitments to our healthcare foundation. We appreciate corporations stepping up to support their community hospital! Union State Bank (left) recently presented a check to the foundation. This gift names Union State Bank as presenting sponsor for the foundation's major fundraiser, a formal gala and benefit auction. In addition, **RCB Bank** (below) also presented a check for their pledged support of the Second Century Campaign.



PHOTO RECAP | APRIL - JUNE

APRIL 14 - KANSAS STATE TREASURER LYNN ROGERS

Kansas State Treasurer **Lynn Rogers** visited William Newton Hospital as part of a mission to return thousands of dollars to Kansas through Unclaimed Property. Rogers presented \$1,108 in unclaimed property back to the hospital and toured the H. L. Snyder Medical Foundation Surgery Center. When Treasurer Rogers served as Lt. Governor, he was also on campus during construction. This space was made possible by over 500 generous donors as well as assistance from the Kansas Community Service Tax Credit Program.



APRIL 18 - 22 - SPRING INTO ACTION FOR HEALTHCARE



Maria Collins, a senior leadership student at **Southwestern College**, hosted Spring Into Action for Healthcare week in April to recognize healthcare workers all over Winfield. The week's activities included daily discounts at **College Hill Coffee**, Wine Wednesday at **Wheat State Wine Co**, puppy therapy featuring dogs from the **Cowley County Humane Society**, happy hour at **Ladybird Brewing**, and a free concert at Island Park. Thank you to Maria and all involved in helping us show appreciation for our local healthcare providers.

APRIL 21 - WNH AUXILIARY SPRING BANQUET

As the first donors to step up to support both phase 1 and 2 of our Second Century Campaign, our hospital auxiliary

has shown time after time their commitment to William Newton Hospital. On April 21, the **WNH Auxiliary and Volunteers** were recognized for their hours of service and all they accomplished in 2021 – including a well-deserved celebration of paying off the \$250,000 pledge to the Second Century Campaign almost ONE YEAR EARLY!

Overall, our volunteers served a total of 11,182 hours in 2021. Even more impressive, while our volunteers were not able to serve their normal in-hospital jobs for a good part of 2021 due to COVID restrictions, they still logged thousands of hours and raised thousands of dollars in support of our hospital. Thank you to all our volunteers who were part of these achievements!





APRIL 22 - PAINT YOUR HEART OUT

In our fifth PYHO class, our artists were introduced to the art of block printing under the instruction of **Madeline Norland.** Participants started by picking a plant known for its healing properties, including options like the sunflower, lavender, strawberries, and thyme. During the class, Madeline walked the artists through how to transfer a sketch to a foam-topped block using pens, dowel rods, spoons, and other materials to create a unique texture that would then transfer to a sheet of paper. Finished pieces will be framed and put on display in our med/surg unit replacing the 13-year-old artwork that is currently on the walls and bringing a gift of healing to WNH patients.



MAY 5 - PUTTING THE HEART BACK INTO HEALTHCARE RECEPTION

In partnership with **Winfield Arts & Humanities Council**, we are excited to announce our 2021-2022 PHBH Coloring Contest winners! They were recognized at school assemblies and at a private art reception, and will also be announced on the stage at Art in the Park in October.

2022 Winners: Emma Wilke | Morgan Negrete | Emma Youle | Franklin Morris | Monroe Paris | Maxie Poovey | Kendyl Higdon | Penelope Torres | Mary Tyler | Evanni Chalmers | Emery Lawrence | Victoriah Tijerina All winners, including honorable mentions are listed on our Facebook page.

Thank you to our local art teachers, including **RyAnn Myers**, and all of our judges for making this initiative possible again this year. We're so excited to be able to continue supporting the future of local healthcare through the arts right here in Winfield!

MAY 6 - WNH RECEIVES FOUR EMERALD AWARDS

William Newton Hospital was recognized for excellence in public relations and marketing for projects completed over the past two years. Presented by the Kansas Association of Health Care Communicators, the Emerald Awards are given biennially to hospitals and health systems across the state that excel in internal communications, external communications, special events, advertising, and other categories.

74 entries were judged on planning and research, implementation, cost-effectiveness, and results. WNH submitted four entries and earned four Emerald Awards:

External Communications – Annual Report: "HouseCalls Issue 34-2021" submitted by the WNH marketing team **Special Events:** "Gala 2021: The Frightening Affair" submitted by the WNH marketing team & WNHF

Writing: "William Newton Hospital Treats First Cath Lab Patient" submitted by Sarah Johnson, WNH director of marketing, strategy, and communications

Wildcard: "Frontline Strong T-Shirt Design Contest" submitted by Kylie Stamper, WNH marketing coordinator

MAY 9-13 - HOSPITAL WEEK

WNH celebrated National Hospital Week in style with a nostalgic Spirit Week theme. Activities scheduled for the week-long tradition included free meals for employees, employee gifts, trivia, door decorating, and the annual family picnic. The foundation also provided snazzy sunglasses for all employees (pictured is our **cath lab team** sporting their new shades).

Thank you to our Hospital Week planning committee, **Daylight Donuts, Devour** Food Truck, the William Newton Hospital Auxiliary, Kindred Hospice, The

Rollin' Chef Diner, and many others who had a part in showing appreciation for our healthcare team at William Newton Hospital.

MAY 22 - WINE-O TRAIL RUN

Thank you to **Wheat State Wine Co.** for hosting the 10th Annual Wine-O Trail Run benefiting the William Newton Healthcare Foundation. Over \$10,000 was raised at the 2022 event, which brought nearly 375 people out to the winery to enjoy a trek through the trails, a delicious lunch from The DoughBro and Ken N Barbie'z Rollin Diner, and a free concert by local band BACKRHODES. See photos on the next page.

Thank all of our staff, volunteers, and sponsors who helped make this event possible and all of our runners and walkers. A special shoutout also goes to WNH employee **Vickie Grow.** She and her mom created a custom t-shirt quilt featuring shirts from the past 10 years. The quilt was raffled off at the event and raised over \$100.

2022 Sponsors: Jonathan Leeper - American Family Insurance Agent, Shindigs Bar & Grill, Graves Drug Winfield, Gottlob Lawn & Landscape LLC, Mid Continent Financial, Gold Nutrition Winfield, and RobotZone.









JUNE 2 - ROB FIELDS' RETIREMENT PARTY

We were so thrilled to be part of a SURPRISE retirement celebration for **Rob Fields** a few weeks ago! Thank you to **Yolly Fields** and **Joe Wood** for all their help putting it together, and for making sure it stayed a secret (Rob thought he was attending a foundation/campaign meeting). We'd also like to thank **Katherine Lenz, Alivia Cartlidge, Lindsey King,** and **Renee Price** for sharing their stories about Coach Fields' impact in the community.

Coach Fields is retiring from leading the USD 465 - Winfield HOSA Program, but will still be involved with the school and our foundation. Fields was the 2013 recipient



of the Union State Bank Healthcare Hero Award, recognizing a community member who is dedicated to advancing healthcare in our region. He also currently serves as a WNHF board member.

After more than 20 years, Fields is handing the reins over to Joe Wood to continue the legacy of WHS's HOSA/Health Careers program. In Fields' role with HOSA, he was instrumental in introducing his students to careers in the health-care field. William Newton Hospital is privileged to have had so many of them work alongside us. Please join us in thanking Fields for lifting up quality local healthcare in our community and inspiring our youth to pursue health careers all over the world.

JUNE 11 - JUNEBUG JOG & RIDE

Thank you to all of our wonderful volunteers and runners who spent a Saturday morning at the 33rd Annual Junebug Jog & Ride! We had 253 people registered, including almost 30 in the inaugural bike race. All the photos will be posted on the WNH Facebook page early next week!

Carl Martin, who has run the race for the past several years, wanted to share about his experience and what the Junebug Jog means to him. He says, "this event is very sacred to me, and I was overwhelmed by being on the poster

and the incredible care that I received when I was close to the finish line and needed to sit down. This event means so much to me. I wanted to make everyone sure that involved with the event, particularly those that helped me after my race, knew how much it meant means to me and I want to show that through a philanthropic gift to William Newton Hospital."







SAT. JUNE 25 **3:00 PM** BROADWAY COMPLEX | WINFIELD

Jewton

Rlay for Panamerics

ORNHOLE Journament

EagleMed Winfield and William Newton Hospital proudly present the first annual cornhole tournament benefitting a new paramedic scholarship at Cowley College. Join us before the Midwest Moos collegiate baseball game for a double-elimination tournament. Proceeds will be divided between the winner's pot and the scholarship fund. Cash prizes will be awarded to 1st, 2nd, and 3rd place.

PERKS:

\$60 PER

TEAM

- Event t-shirt included for each team member
- Free entry into the Midwest Moos game at 6pm
- Midwest Moos beer garden & concession stand nearby
- Silent auction held to raise money for the scholarship fund
- EagleMed helicopter and EMS ground units onsite for tours





Me



www.givesignup.org/TicketEvent/PlayforParamedicsCornhole

CELEBRATING OUR NEW PARKING LOT!

concrete & cold treat

Join us for a soft groundbreaking for our new, much-anticipated, paved south parking lot! **Freddy's Frozen Custard** will be on hand to serve a sweet treat to help beat the heat, and we'll celebrate our anonymous donors' generous gift to William Newton Hospital.

JUNE 30 | 12:30PM

SOUTHWEST PARKING LOT (6TH & CHERRY)





The celebration will be about 15-20 minutes. We will have water, paper fans, and shade, but please feel free to bring bigger fans or umbrellas to help keep yourself cool & comfortable.

OPEN TO THE COMMUNITY

FREE COVID-19 SELF-TEST KITS

THURS., JULY 14 7:00am - 9:00am 2:00pm - 4:00pm

PHYSICIANS PAVILION 1230 E 6TH AVE WINFIELD, KS 67156



Community Health Center in Cowley County, Inc. Westside Clinic - Winfield Health Care for Everyone



RAPID RESULTS AT HOME OR ANYWHERE

QuickVue At-Hom OTC COVID-19 TO

What you need to know

- Enter from 5th street
- Pull up to the front entrance of the building
- Put your car in park
- You may have 1 free test kit and 3 free N95 masks for every member of your household
- Each test kit includes 2 tests

620.222.6262

Contact us for more info