

# **CONNECT DURING COVID**

WNHF Bi-Weekly Newsletter | Volume #1 | Issue #6 | June 25, 2020

### MESSAGE FROM THE DIRECTOR

You are important to us and the mission at WNH, and we are listening to you. In the next edition (7.9.20), we will be modifying this newsletter to answer more of your questions about the hospital, especially with regards to the H. L. Snyder Medical Foundation Surgery Center that several of you had a part in making possible with your one-time gift, your multi-year pledge, or your estate gift. We have received feedback that donors appreciate the information you have received thus far, but want to know more about the following:

- + **How the hospital is doing financially**, especially with regards to how it has been impacted due to COVID-19.
- + What services are available in the surgery center?
- + **Is it safe** to come to the hospital for surgeries and other services?
- + What **physicians** are helping support the new services, and how big of a part does the new center play into **physician recruitment**?
- + More **testimonials** from patients and donors regarding their 'why': why they give, and why they choose to come to WNH for their healthcare needs.

We were planning on discussing and showing all of you this - and more - at the March 8 Grand Opening, but due to COVID and also because we care about your safety and health, we cancelled the event just hours before.

It is up to us now to continue that conversation with you and inform you in the way that you find helpful, as you have helped us philanthropically. We have things coming for you in the CourierTraveler, and in your mailbox, and our excellent

Marketing Team here at WNH will help make it look great!

Annika Morris, WNHF Director

### **UPLIFTING NEWS**

### **Highlighting WNHF donors:**

- + On the Cover: Willy's Care Cab has arrived! Thank you to Greg & Joan Cales (not pictured) and the Andreas Family Gift for making this a possibility at WNH. We are actively working with the city and our marketing team to get it ready to hit the streets. If you are interested in driving, contact Cheryl Brock at 620.222.6230 or dvs@wnmh.org. We're looking for drivers who have experience driving golf carts (or willing to learn), and are comfortable driving in all weather conditions.
- + Eric & Wanda Andreas donated an ice & water machine for the surgery center. It is a touchless machine that will be greatly appreciated by patients and caregivers.
- + Judy Hefley not only donated a computer for the surgery center, but a stand for it too! She and Shirley put the official plaque on the computer last week.
- + Craig & Diana Duncan gave a gift of Sonic drinks for all employees on June 22.

See photos of Judy's computer donation and the Duncan's Sonic donation on pg. 3!

#### **CONTACT US**

# HELPFUL STATISTICS FOR DONORS GIVING USA 2020

American individuals, bequests, foundations, and corporations gave an estimated \$449.64 billion to U.S. charities in 2019, placing it among the highest years ever for charitable giving, according to findings in Giving USA 2020: The Annual Report on Philanthropy for the Year 2019.

Total charitable giving rose 4.2% measured in current dollars (2.4% adjusted for inflation) over the revised total of \$431.43 billion contributed in 2018. Measured in current dollars, giving in 2019 reached the highest dollar total to date. Adjusted for inflation, total giving reached the second highest level on record, just slightly below the all-time high dollar amount achieved in 2017.

DONATION UPDATE

Due to many of our donors preferring to interact with us virtually at this time, we are looking into an easier and more efficient way to give online, so that we can keep you safe during this era of social distancing, while still furthering the mission of WNH!

"The solid growth of giving in 2019 brought total giving close to the record level set in 2017, which means that the past three years are the three highest years on record. Clearly, Americans prioritize generosity as a key part of their lives," said Rick Dunham, chair of Giving USA Foundation and founder and CEO of Dunham + Company. "Giving increased substantially in 2019, ending the decade on a high note. While it's too soon to tell what that will mean in the uncharted territory we all find ourselves in today, these estimates provide an important baseline for understanding where giving stood at the outset of the current crisis. As importantly, Giving USA's decades of data provide insight into how giving trends have been changing in recent years, offering context in these uncertain times."

2019 CHARITABLE GIVING TO RECIPIENTS

**15.0%** \$55.99 BILLION

Giving to **human services** increased by an estimated 5.0% in 2019, totaling \$55.99 billion, an increase of 3.1%, adjusted for inflation.

**12.5%** \$53.51 BILLION

Giving to **foundations** is estimated to have increased by 2.5% in 2019, to \$53.51 billion, an increase of 0.6%, adjusted for inflation.

**16.8%** \$41.46 BILLION

Giving to **health organizations** is estimated to have increased by 6.8% to \$41.46 billion, an increase of 4.9%, adjusted for inflation.

**13.1%** \$37.16 BILLION

Giving to **public-society benefit organizations**increased an estimated
13.1%, to \$37.16 billion, an
increase of 11.1%, adjusted
for inflation.

Giving USA 2020: The Annual Report on Philanthropy for the Year 2019, a publication of Giving USA Foundation, 2020, researched and written by the Indiana University Lilly Family School of Philanthropy.

### HOW THE CARES ACT STIMULUS WILL AFFECT YOUR CHARITABLE GIVING

The new legislation allows tax deductions on two types of charitable gifts. First, it allows up to \$300 given to a qualified charity to be claimed as an above-the-line deduction. After the Tax Cuts and Jobs Act, which went into effect in 2018, increased the standard deduction, many taxpayers had less incentive to donate to charities. Instead, they took the standard deduction and stopped itemizing.

Because the new \$300 standard deduction is above the line, taxpayers can take the deduction without itemizing. They can donate up to \$300, take the deduction above the line, and still take the standard deduction. "It's not a huge amount, but charities are in great need and would love a \$300 contribution," Ringham says.

For taxpayers who will itemize deductions, the CARES Act effectively suspends the limit on deductions for cash contributions to public charities for 2020. Historically, deductions for cash contributions to public charities were limited to 50 percent of an individual taxpayer's adjusted gross income (AGI). The Tax Cuts and Jobs Act in 2018 increased that figure, allowing taxpayers to deduct charitable contributions of cash to public charities up to 60 percent of their AGI. "The CARES Act temporarily allows you to deduct up to 100 percent of your AGI for certain qualifying contributions."

"The CARES Act temporarily allows you to deduct up to 100 percent of your AGI for certain qualifying contributions," Ringham says. "That allows individuals to completely wipe out their AGI, and their tax liability, with a charitable contribution."



## WNH RECOGNIZED FOR PATIENT SAFETY ACHIEVEMENT

William Newton Hospital is among 115 hospitals statewide being recognized for its exemplary achievements to improve patient safety. The Kansas Healthcare Collaborative (KHC) recognized Kansas hospitals recently at the conclusion of the

AHA/HRET Network—a major patient safety initiative spearheaded by the American Hospital Association/Health Research & Educational Trust (AHA/HRET) and coordinated in Kansas by KHC. William Newton Hospital has received the "Accomplishment" level recognition for working toward AHA/HRET Network goals set by the Centers for Medicare & Medicaid Services (CMS) to reduce hospital-acquired conditions and preventable readmissions. "We are pleased to receive this special recognition of our team's patient-focused efforts to provide the best care possible to those we serve," said William Newton Hospital Chief Executive Officer Ben Quinton. "Working with the Kansas Healthcare Collaborative



and its partners—as well as side-by-side with our peers across the state and with national experts—has provided our team the opportunity to advance patient safety and health outcomes more efficiently and effectively."

Some of the initiatives the hospital has put into place since 2016 include: Surviving Sepsis campaign, fall prevention efforts, Kansas Fall Sprint program, Patient & Family Advisory Council creation, hand hygiene collaborative, bedside shift reports, inpatient quiet packs, pre-operative calls, Consumer Assessment of Healthcare Providers and Systems Outpatient and Ambulatory Surgery Survey, Patient Safety Survey, and Emergency Department Transfer Communication.With regards to sepsis, Quality Improvement Manager Kirstie Cates, BSN, RN, reported William Newton Hospital's outcomes exceed state and national benchmarks. For 2020 YTD, 89 percent of WNH patients have received appropriate care for severe sepsis and septic shock as outlined by the Centers for Medicare & Medicaid Services. The state average is 61 percent, and the national average is 59 percent. Since 2016, more than 115 Kansas hospitals have worked collaboratively with KHC to achieve a 20 percent reduction in hospital-acquired conditions and a 12 percent reduction in 30-day hospital readmissions from 2014 baselines. Participating hospitals placed special focus on reducing patient harm, such as falls, adverse drug events, hospital-acquired infections, and pressure injuries. Hospitals also made progress in implementing key strategies for promoting health equity and patient and family engagement.







## JUDY HEFLEY'S COMPUTER & STAND DONATION

A silver plaque commemorating Judy's donation was placed on the computer last week. The stand will arrive soon!



#### RAIG & DIANA DUNCAN SONIC DONATION All 366 WNH employees received a free drink token.











