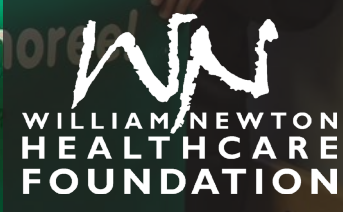




*Celebration Edition!*

Congratulate Our DAISY Award Honoree



# CONNECT DURING COVID

WNHF Bi-Weekly Newsletter | Volume #1 | Issue #16 | December 10, 2020

## MESSAGE FROM THE DIRECTOR

The staff are working hard, and the volumes and the stress are increasing. So, too, is the amount of change we are having to endure, within the walls of the hospital and also outside of the walls. It is great to connect with some of you over the phone or via email to see how your lives are looking and feeling these days.

One thing that remains the same in this era of change is that our donors—YOU—are always there for us. And we are so grateful.

We will not send out a newsletter on Christmas Eve; the next issue will come out on January 7. From us to you, we wish you and yours a happy and healthy holiday, Merry Christmas, and we look forward to seeing you in the new year.

*Annika Morris*  
Annika Morris, WNHF Director

## UPLIFTING NEWS

**On the Cover:** ICU Nurse **Nicole Taylor** was awarded the 2020 DAISY Award for Extraordinary Nurses. She was nominated by Kaye Barthuly and was surprised with the award by WNH Administration and ICU Manager Dixie Simpson. Other DAISY Award nominees this year are **Jessica Sloan** (Wound Care), **Shannon Hinson** (2East), & **Jennifer Love** (ER).

+ **Tax Credits:** All tax credits available for the cath lab have been taken! The hospital and foundation will be applying for some more tax credits early next year.

+ **Heritage Society:** We are just \$230,000 away from our \$1 million challenge goal! Can you help us meet the goal before December 31?

+ **Year-end Giving:** Heads up! A year-end giving mailer will be reaching everyone's doors in time for Christmas.

All donations will need to be received by Dec. 30.

+ **Do you want to support a frontline worker?**

We are in this together! The foundation and marketing team will be putting together a program to recognize and encourage our frontline staff. Please stay tuned on our Facebook page for more

information on how you can help out and easy ways to show your support over the next few months.

## 'CHANGE ALONG THE WAY' UPDATE

**Cyndee Unger's** annual Change Along the Way donation was \$117.54 this year (up from approximately \$25 in previous years)! Cyndee collects loose change she finds around the hospital to donate to the foundation. This year, she also received a donation towards her program from the ER staff. She likes to share that any amount given to the foundation is celebrated, whether it's one dollar or 100,000 or 1 million. If you'd like to learn more about Cyndee's program, check out her video at [bit.ly/ChangeAlongTheWay](https://bit.ly/ChangeAlongTheWay)! Thank you, Cyndee for your donation!

## CONTACT US

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# 2020 AWARDS & RECOGNITIONS

## AHP 40 UNDER 40



**Annika Morris**, WNH director, has been included in the 2020 Association for Healthcare Philanthropy 40 Under 40 list. The 40 Under 40 program is designed to recognize future leaders within the healthcare philanthropy community. Association for Healthcare Philanthropy 40 Under 40 list honors these young professionals because they are shaping the future of the healthcare development industry.

Collectively, they are changing the world—one campaign at a time.

Under Morris' direction, the foundation has produced numerous successes including increased attendance at the annual fundraising gala and securing record-breaking gifts for the Second Century Campaign. She attributes her achievements to the deeply rooted connection between the hospital and the community. "My success is the community's success," Morris remarks. "Our capital campaign exceeded its initial goals because people understand the critical role healthcare plays to our local economy. In the rural Midwest, where other hospitals are failing, our community is stepping up to not only ensure our hospital survives, but is able to serve the healthcare needs for generations to come."

## KAHCC EMERALDS

The WNH Marketing team was among nearly 35 Kansas hospitals and health systems who were recently recognized for excellence in public relations and marketing efforts at the Kansas Association of Health Care Communicators Emerald Awards competition.

Emerald Awards are given annually to Kansas hospitals and health systems that excel in internal communications, external communications, special events, advertising and other categories. Three marketing professionals from Georgia with extensive experience in health care marketing evaluated this year's 54 entries for planning and research, implementation, cost effectiveness and results. WNH Marketing staff received five awards and Best of Show!



**Emerald Awards:** HouseCalls Cardiology edition | Gala 2019 (with WNH) | Paint Your HeArt Out (with WNH)

**Certificates of Merit:** Afternoon In the Park (with WNH) | Housecalls 2019

**Best of Show:** Gala 2019: The Greatest Show received Best of Show, tied with a television ad from LMH Health in Lawrence. Judges praised the circus theme and said the creativity of this event exceeded most big hospitals with large marketing staffs.

## HIGH 5 STATUS

The WNH Family Birthing Center earned their High 5 for Mom & Baby status for the 5th year in a row. The High 5 program incorporates specific maternity care procedures based on the proven health benefits associated with breastfeeding.

## HAK GOLD AWARD

The WNH Auxiliary received the gold award again this year, presented by the Hospital Auxiliaries of Kansas. Each year, the auxiliary strives to meet 15 different criteria such as community service, new projects, membership, and scholarships to earn the award.

## KHC PATIENT SAFETY AWARD

WNH is among 115 hospitals statewide being recognized for its exemplary achievements to improve patient safety. WNH has received the "Accomplishment" level recognition for working toward AHA/HRET Network goals set by the Centers for Medicare & Medicaid Services (CMS) to reduce hospital-acquired conditions and preventable readmissions.

## WNH AUXILIARY'S ANNUAL DONATION

The WNH Auxiliary presented a \$45,000 check to the foundation at their recent virtual Christmas party. This is the fourth installment toward their \$250,000 campaign pledge, leaving approximately \$48,000 left to pay. The auxiliary raises funds each year through fundraisers, snack bar/gift shop sales, raffles, etc.

# THANKFUL THURSDAYS

A generous hospital employee donor wanted to brighten coworkers' days by awarding them with gift certificates from local businesses through a weekly random drawing, dubbed Thankful Thursdays. It takes all of us to make our communities thrive, and we want to thank this donor especially for helping us give back to our community.

The latest Thankful Thursday gift cards went to **David Hughes, Jessica Sloan, Garret Randel, and Valarie Madondo.**



**David Hughes** has worked at William Newton for 8 years. He is currently the OR Assistant Supervisor. David won a \$100 gift certificate to Timber Creek Floral & Fudge. Timber Creek Floral has been a foundation supporter for many years, always surprising us with thoughtful gestures for events like the gala and Wine-O Trail Run, and sometimes just because!



**Jessica Sloan** has been at WNH for 14 years and is currently the department director of the WNH Wound Healing Center. Before transferring to Wound Care in June 2019, she worked in the ER. She won a gift certificate to Wheat State Wine, Co. WSWCo has partnered and supported the foundation for many years and we are grateful for all they do!



**Garret Randel** works in maintenance and was the recipient of our Thanksgiving drawing. This drawing was open only to employees who were working on Thanksgiving. Garret won a \$100 Powder Valley gift certificate! Powder Valley has been a valued sponsor the foundation and its events since 2009.



**Valarie Madondo** was last week's winner. She won a \$100 gift certificate to Shindigs Bar & Grill. Valarie is the senior Central Sterile Tech and has been at WNH for 15 years. She supports the foundation in many ways, including helping with several yearly fundraisers and events like the Wine-O Trail Run, of which Shindigs is also a proud sponsor.



## DONOR SPOTLIGHT: CHERYL BROCK

This month's Donor Spotlight goes to Cheryl Brock. Cheryl is a WNH employee and has worked at the hospital for 27 years. She is the Director of Volunteer Services.

Cheryl is always supportive of the foundation's events: volunteering at the Wine-O Trail Run, attending the annual gala and providing great feedback, and inviting the foundation to display Putting the HeART Back into Healthcare items for sale in the snack bar. She is a great partner in assisting the hospital and its future in a philanthropic way. Cheryl always does a great job, and even during the hard times like right now she goes above and beyond to make sure our WNH volunteers are appreciated.

We thank you, Cheryl, for all you do for the hospital and the foundation.