

Chamber Lunch Bites Series

July 2026



State of William Newton Hospital



Who We Are

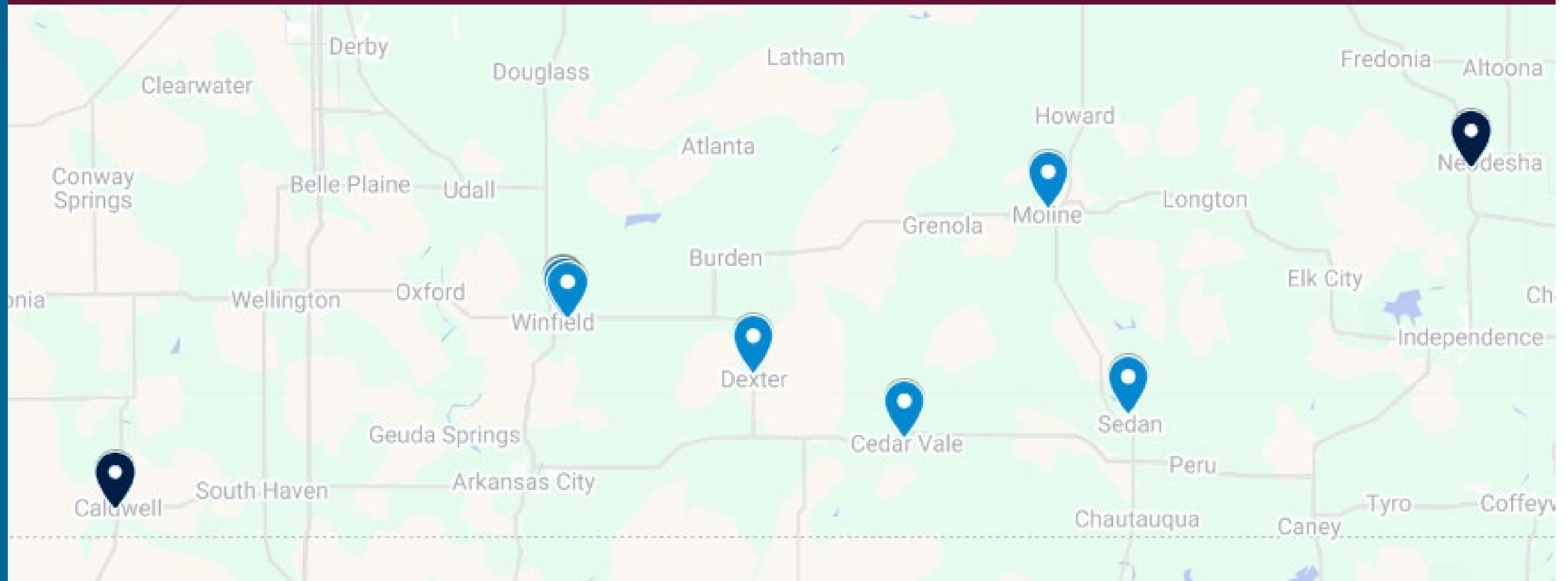
- Not-for-profit community hospital, classified as Critical Access
- Not supported by tax dollars
- Donations stay local
- Decisions made with the sole interest of supporting area residents
- Governed by a 5-member Board of Trustees appointed by Winfield City Commission



Who We Are

- HOSPITAL: acute care, intensive care, emergency care, swing bed, birthing center, surgery center, cath lab, and more
- PRIMARY CARE: 6 rural health clinics
- Office facilities for medical staff, occupational health for local industry, wound healing, physical therapy, cardiology, orthopedics, pediatrics, cancer care, & OB/GYN, to name a few

Our Network



Mission, Vision & Values

MISSION

William Newton Hospital advances the health of our communities by delivering consistent, high-quality care with unwavering compassion.

VISION

The preferred institution for care where patients choose to come, employees choose to work, and providers choose to practice.

CORE VALUES

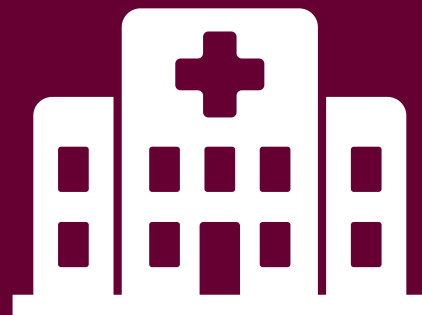
- **I**NTEGRITY
- **P**ATIENT-CENTERED
- **A**CCOUNTABILITY
- **C**OMPASSION
- **E**XCELLENCE

Our Medical Staff



21

Active Staff
Physicians



39

Hospitalists



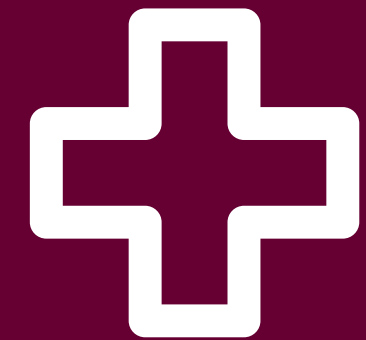
12

Courtesy
Staff



97

Consulting
Staff



55

Allied Health
Staff



PRIMARY CARE

Active Medical Staff Physicians



ALVIN BIRD, DO
Family Medicine



BRYAN DAVIS, MD
Family Medicine



BRYAN DENNETT, MD
Family Medicine



RODRICK HEGER, MD
Family Medicine &
Emergency Medicine



**SAPNA SHAH-
HAQUE, MD**
Internal Medicine



DAISY ANN MATIAS, MD
Family Medicine



TODD PETERS, MD
Pediatrics



SPECIALTY CARE

Active Medical Staff Physicians



RYAN BEARD, MD
Cardiology



PATRICK BLOEDEL, MD
General Surgery



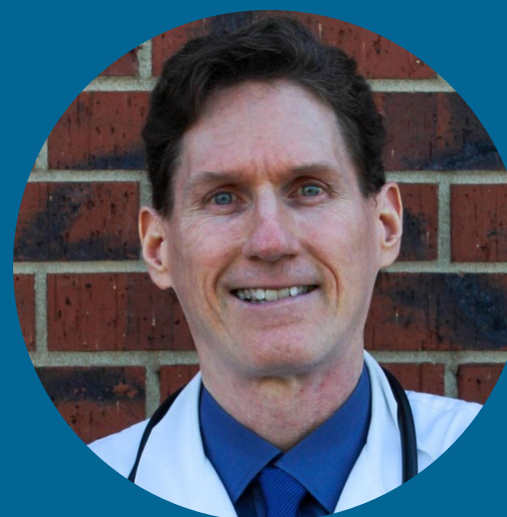
CHRISTOPHER MORRISSEY, DO
General Surgery



K. DANIEL MILLER, DO
OB/GYN



DANIEL HEIN, MD
Emergency Medicine



PAUL KLAASSEN, MD
Family Medicine w/OB



CORA RUHL, MD
Family Medicine w/OB



Our Advanced Practice Providers

Cowley County



Nicole Brooks, APRN
Health Professionals
of Winfield



Angela Johnson, APRN
Health Professionals
of Winfield



Laura Thielen, APRN
Health Professionals
of Winfield



Hope Guererro, APRN
William Newton Hillside
Family Medicine



Jennifer Satterlee, APRN
William Newton Hillside
Family Medicine



Rita Gumm, APRN
Dexter Community Rural
Health Clinic



Jessica Sloan, APRN
William Newton
Wound Care



Our Advanced Practice Providers

Chautauqua &
Elk County



Wes Turner, PA
Cedar Vale Rural Health Clinic



Melanie Hartley, APRN
Tallgrass Rural Health
Clinic (Sedan)



Shirley Black, APRN
Moline Community Rural
Health Clinic



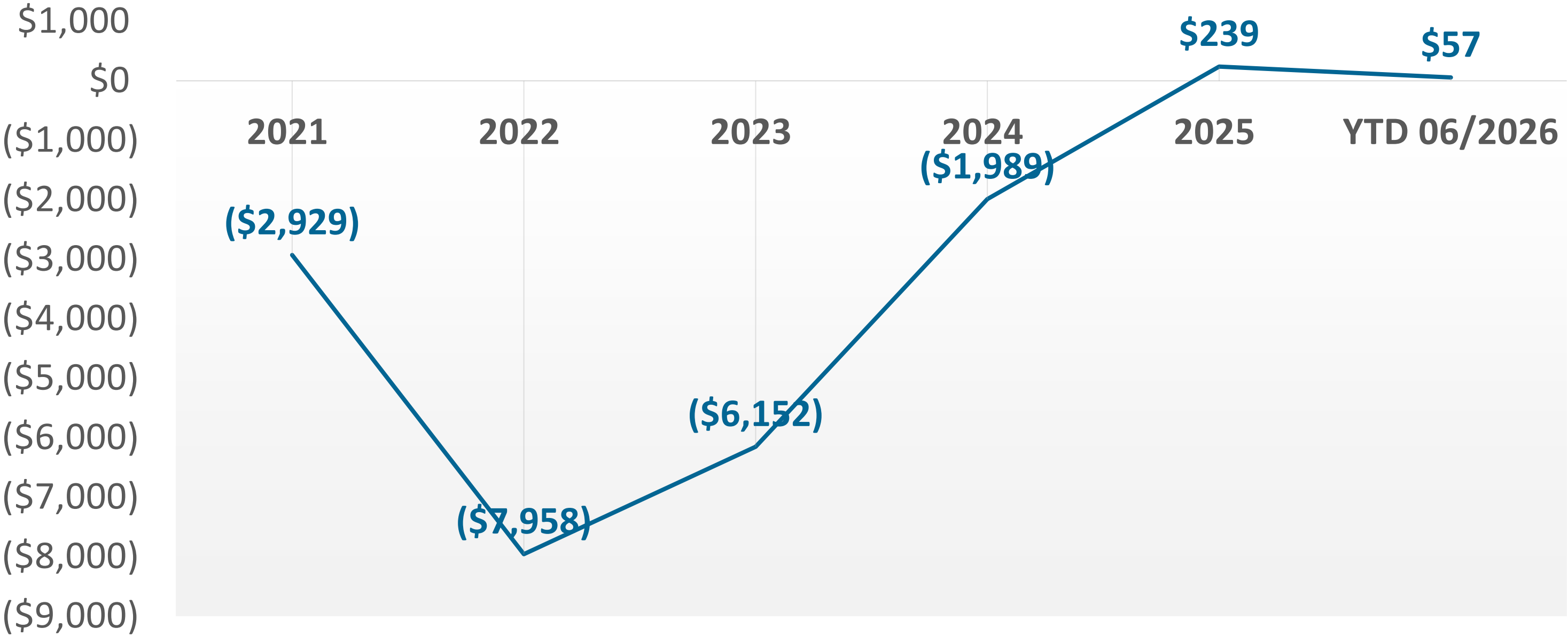
Nicole Brooks, APRN
Moline Community Rural
Health Clinic

Financial Trends



WNH Financial Performance

Net Operating Income / (Loss)



WNH Financial Performance

	Net Income**					
	2021*	2022*	2023*	2024*	2025*	YTD 6/2026
Net Operating Revenue	\$44,307	\$42,852	\$44,798	\$49,186	\$51,610	\$28,317
Operating Expenses	\$47,236	\$50,810	\$50,950	\$51,175	\$51,371	\$28,260
Net-Operating Income / (Loss)	(\$2,929)	(\$7,958)	(\$6,152)	(\$1,989)	\$239	\$57
Other Non-Operating Income	\$5,919	\$3,080	\$949	\$668	\$1,996	\$74
Net Income / (Loss)	\$2,990	(\$4,878)	(\$5,203)	(\$1,321)	\$2,235	\$131

**audited*

***amounts in thousands*

Economic Impact 2025

Wages & Benefits \$28.2 million



WNH is among the largest employers in the area, employing 368 full-time and part-time employees at the hospital's main campus and its six rural health clinics.

Community Benefit \$5.9 million

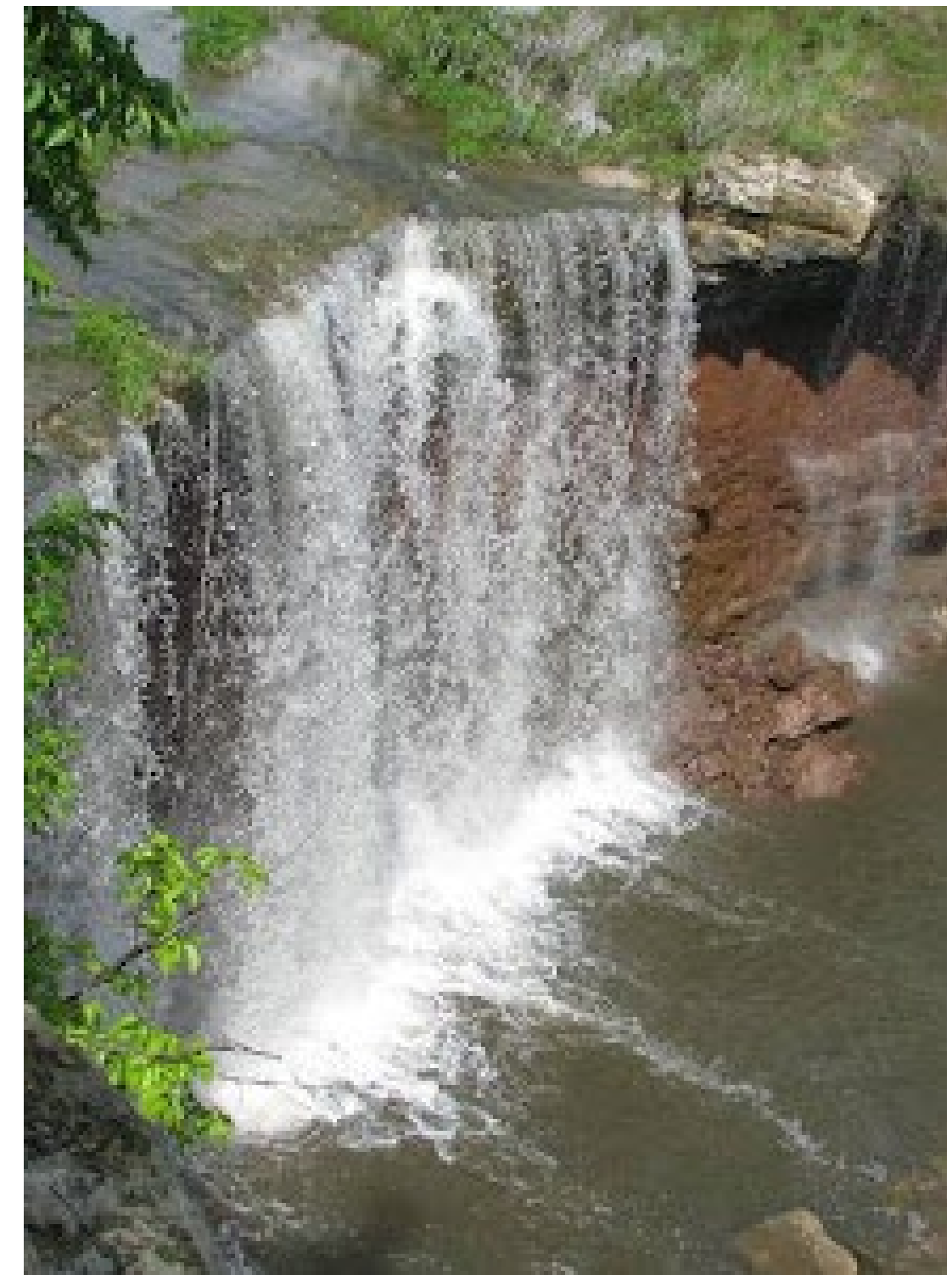


Our commitment to community benefit includes charity care, public education and health improvement efforts, health service subsidies, and in-kind contributions.

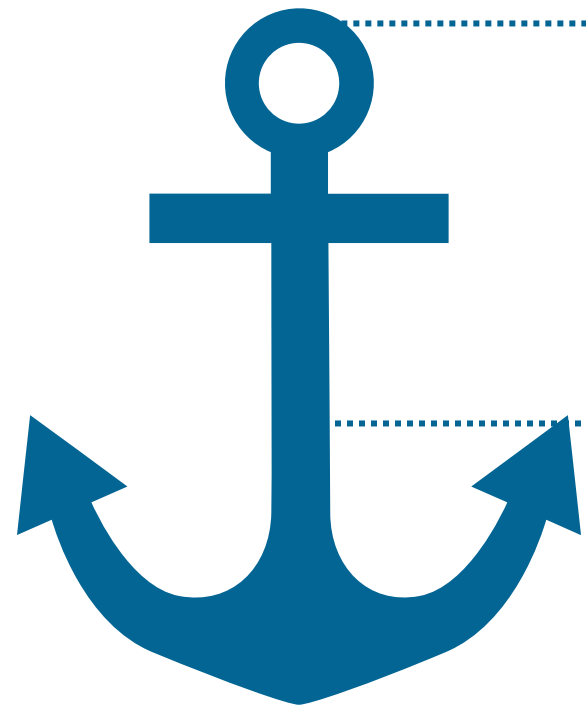
Local Spending \$1.3 million



We acquire equipment, goods, and services in Cowley, Elk, and Chautauqua counties when available and economically feasible.



An Economic Anchor



WNH directly employs
52% of the hospital sector
in our three-county region

Healthcare Industry Jobs: As of 2024, there are 2,515 jobs across Chautauqua, Cowley, and Elk counties, where WNH provides care.

The Ripple Effect: Every hospital payroll dollar is reinvested multiple times – an employee's wage becomes revenue for a local business, which in turn pays another local employee. The true reach of the entire healthcare sector, anchored by William Newton Hospital, extends far beyond our walls, **generating more than \$123.2 million in annual labor income** across the tri-county area.



2025 Kansas Hospital Association Economic Impact Report

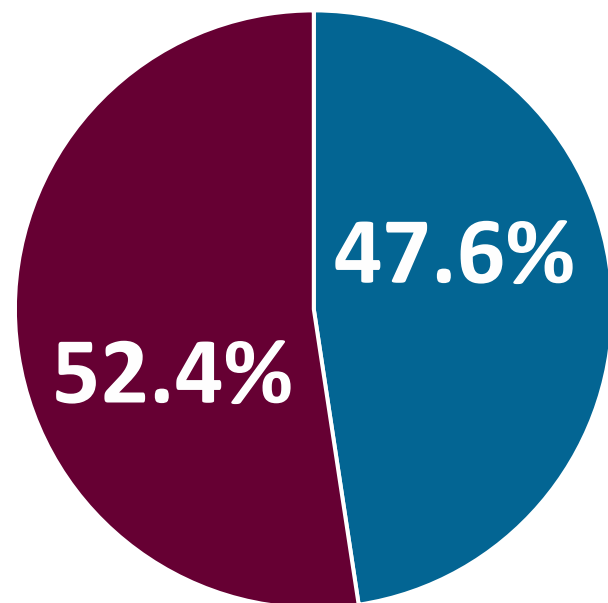


Labor & Delivery



The Rural Healthcare Landscape

% Rural U.S. Hospitals



■ Have OB

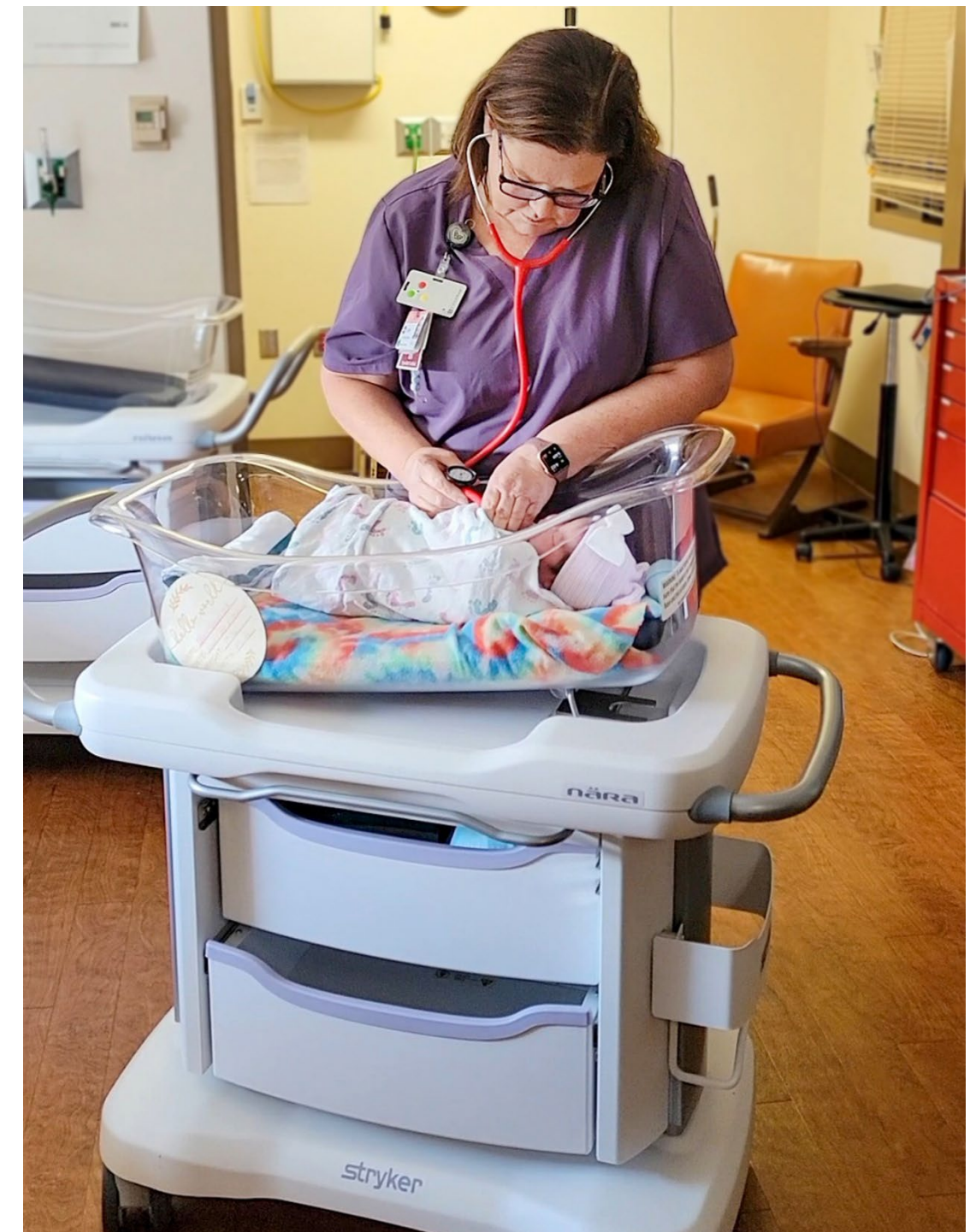
■ Do NOT Have OB

230

Rural Maternity Units Closed
From 2010 to 2022

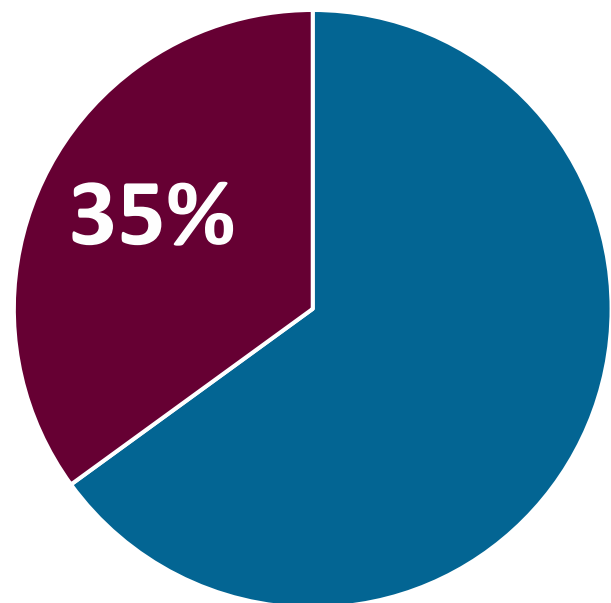
As of December 2024; Health Affairs Study / University of Minnesota Rural Health Research Center (Published/Updated via Penn LDI & American Hospital Association)

**William Newton
Hospital**



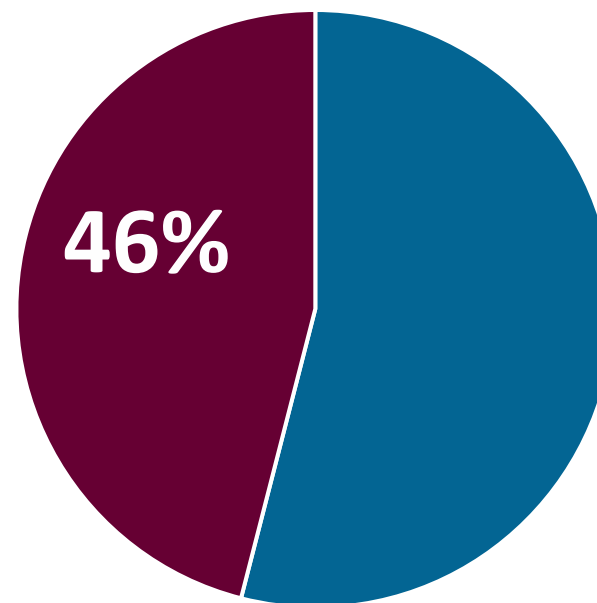
The Rural Healthcare Landscape

% All U.S. Counties



■ Classified as a Maternity Care Desert

% All Kansas Counties

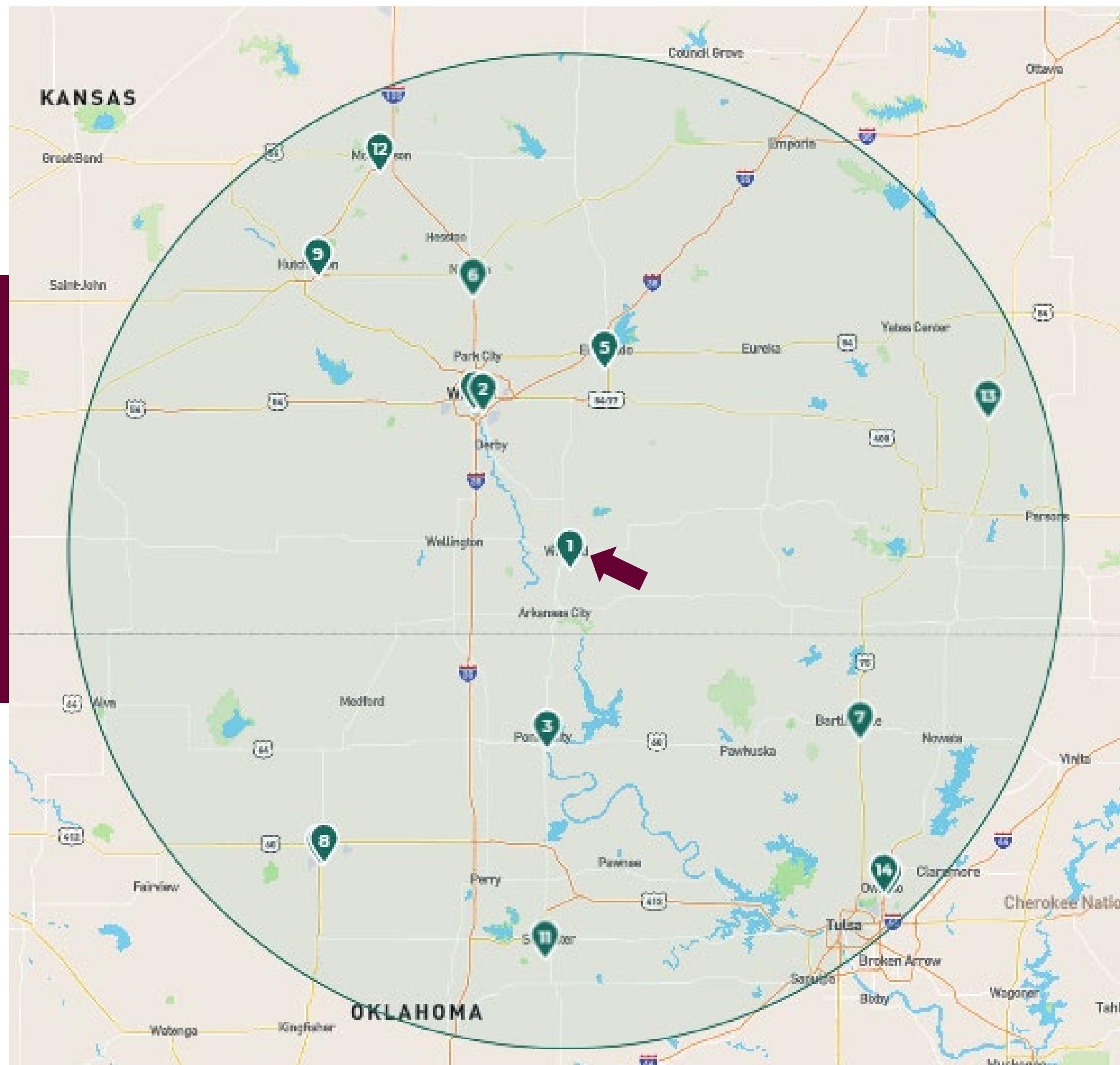


■ Classified as a Maternity Care Desert

61.4% of Rural Kansas Counties, families have ZERO access to an OB/GYN

2024 March of Dimes National Report, Nowhere to Go: Maternity Care Deserts Across the US; 2022 Baseline JAMA Study





LABOR & DELIVERY CARE WITHIN 100 MILES OF WINFIELD

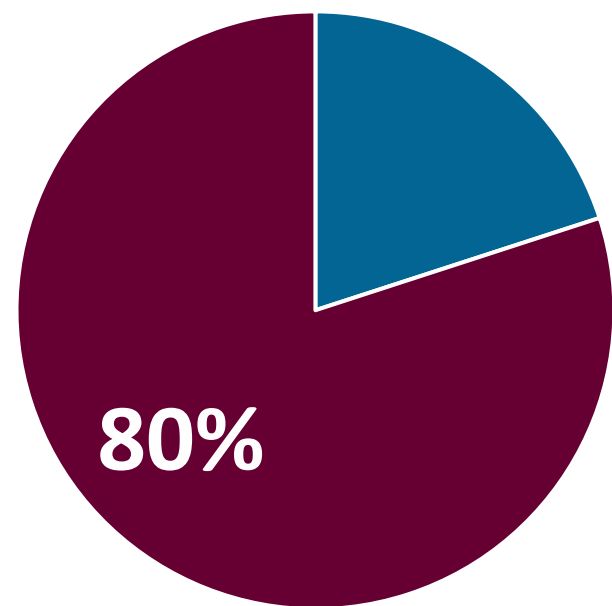
15 Closest Hospitals



Medicare.gov: Hospital Compare, birth-friendly status hospitals

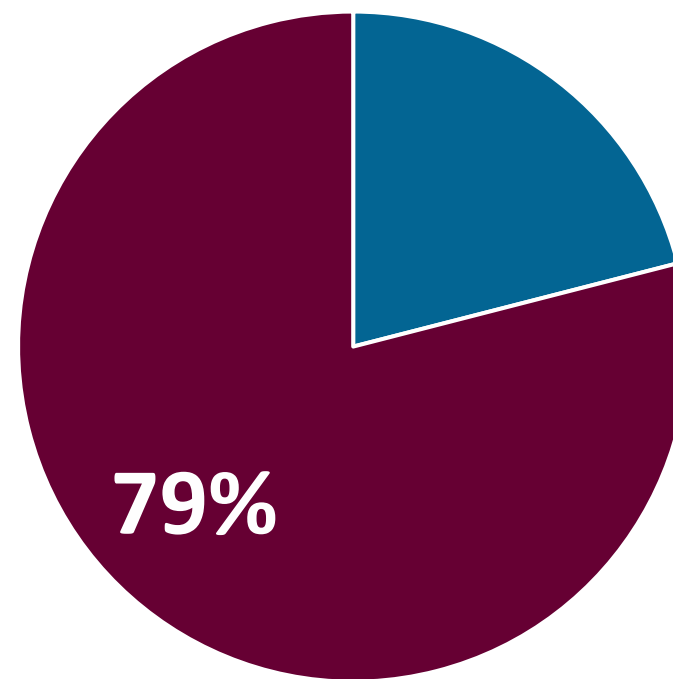
The Rural Healthcare Landscape

% Medical Facilities



■ Active Shortage of Anesthesia Providers

% Rural Kansas Hospitals



■ Operating at a Financial Loss



Your Safety Net

24 Hours a Day / 7 Days a Week / 365 Days a Year Access

100%
of the time

Emergency Department

100%
of walk-in ER
patients

Medical Screening Exam

Offered to 100% of walk-in patients to the emergency room. This ensures immediate clinical access is available to everyone who comes through our doors, regardless of diversion status.

100%
of the time

OB-Trained Nursing

Specialized OB nursing staff are consistently on-site or on-call to assist with emergency presentations.



A Teaching Hospital



Growing Our Healthcare Workforce



Simulation Lab for health careers opened in January 2025 in partnership with Southwestern College, Cowley College & Butler College at Winfield Healthcare Center



WNH Apprenticeship Program launched in April 2025

UPSKILLING OUR MEDICAL WORKFORCE

Earn While You Learn

- ✓ *Blends paid hands-on clinical training with structured academic coursework. Active tracks support CNA, Medical Assistant, Phlebotomy, and Imaging.*

Expert Mentorship

- ✓ *Apprentices are matched with highly recommended, local preceptors within WNH for up to a full year of direct professional guidance.*

State-Backed Support + Proven Impact

- ✓ *Approved by the Kansas Dept. of Commerce under the July 2023 Apprenticeship Act.*
- ✓ *Modeled directly after successful peer Kansas hospital initiatives, which have consistently delivered retention rates as high as 90%.*



213 Students Trained in 2025



58 Medical Students
53 WHS Careers Students
20 Radiologic Students
30 Paramedics
17 Nurse Anesthetists
15 Nursing Students
6 Rehab/DPT Students
5 APRN Students
4 Udall High School Students
2 Pharmacy Students
2 Lab
1 I.T. Student

With clinical rotations from:

Butler Community College
Cowley College
Fort Hays State University
Grand Canyon University
Herzing College
Iowa University
Kansas City University
Kansas College of Osteopathic Medicine
Newman University
Southwestern College
University of Kansas School of Medicine
Wichita State University

Reducing Barriers to Care



WNH is in-network!



Renegotiating contracts for the most popular **Medicare Advantage Plans** in our service area

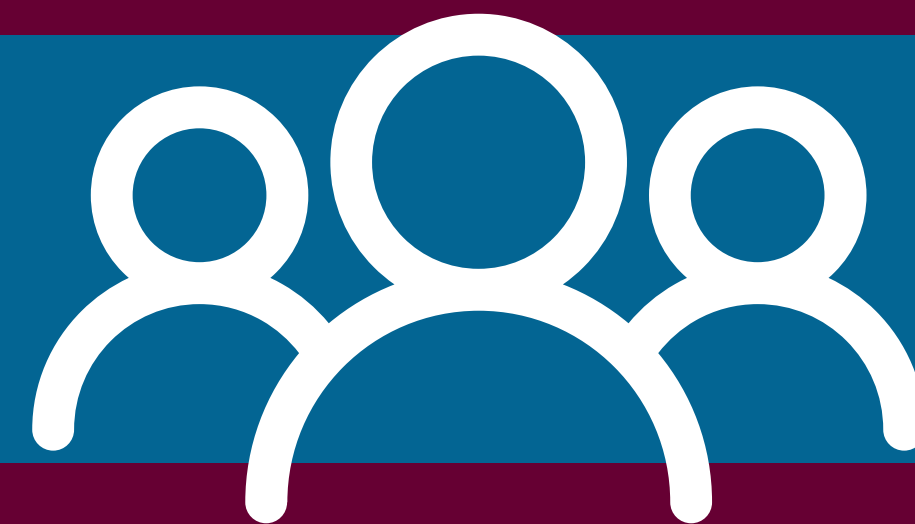


As a **Community Care provider**, we now serve as a vital link in the VA network, allowing **veterans** to receive authorized specialty and primary care right here



Now Tier 1 for **ProviDRs Care NexUS** hospital network. WNH is a preferred provider for 50+ greater Wichita area employers, such as: City of Winfield, Galaxy Technologies Inc., City of Derby, City of Haysville, and City of Wellington

Recruitment & Retention



Hiring Fair

- ✓ Welcomed 62 attendees throughout the day
- ✓ 55 applied
- ✓ 19 new teammates hired on the spot & offered a place in the WNH family

Wage Adjustments

- ✓ About 75% of WNH staff have received wage adjustments in 2026 to make our pay scale more equitable and competitive



Turnover Rate

2024: 36.2%

2025: 25.8%

2026 YTD: 16.8%

Emergency Department Expansion





Second Century Campaign Phase II Update

Thanks to the incredible generosity of donors, businesses, and community members, WNHF continues to make significant **progress toward our fundraising goal.**

- **Total Raised to Date: \$7.4 million**
- **Total Campaign Goal: \$8.5 million**
- **Corporate Campaign Goal (July-October): \$500,000**
 - **Securing commitments from 10 businesses, each pledging \$50,000 over 5 years**
- **WNHF Gala Goal: \$100,000**





Second Century Campaign Phase II Update

The project continues to evolve to better serve our patients and community. Several enhancements have been incorporated into the design to **improve patient care, safety, and operational efficiency.**

- Expanding treatment rooms from 8 to 14
- Adding a dedicated Emergency Department entrance to improve access and patient flow
- Creating a 360-degree racetrack nurses' station to enhance security, increase visibility, and allow for more efficient patient monitoring
- Relocating the MRI suite to create additional space





EMERGENCY DEPT. RECEPTION





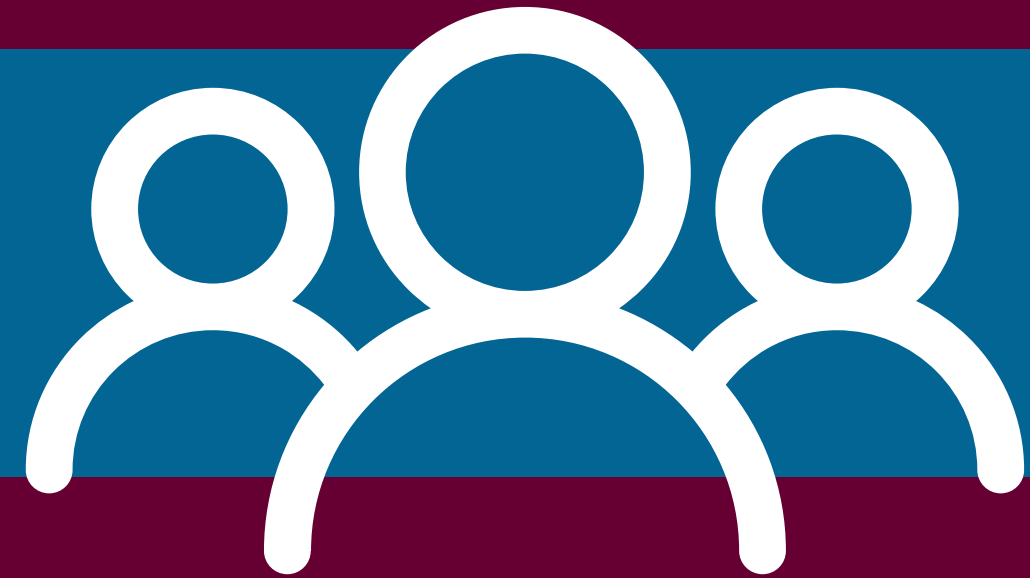
TRAUMA EXAM ROOM



NURSE STATION



Community





WNH hosted or participated in 47 community events in the last 12 months!





WNH hosted or participated in 47 community events in the last 12 months!



Upcoming Events & Opportunities



Ongoing: CPR Training, Blood Drives, Prepared Childbirth Classes | WNH

Monthly, 1st Thursday: Downtown Doc Walks | Chamber Office

- **Aug 6:** Candace Hendricks & Cumbernauld Village (on site)
- **Sept 3:** Sheryl Erickson & Americal Legion Post #10
- **Oct 1:** Peyton Hopper, OT & Bank of the West

Sept 25: WNH Auxiliary Golf Tourney | Quail Ridge Golf Course

Oct 10: WNHF Annual Gala | Baden Square

Dec 13: Mile of Lights | Island Park





What's Ahead?

- ✓ Financial Stability
- ✓ Emergency Department Expansion
- ✓ Recruitment of Providers (OB/GYN, Anesthesia, Orthopedics, and more)
- ✓ Growth in Occupational Health



QUESTIONS?